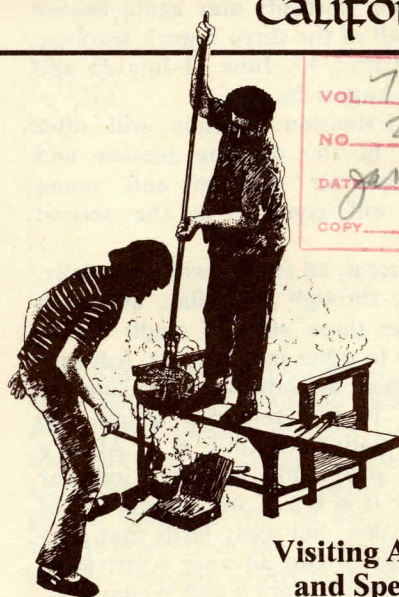


WINTER
1975/76

California College of Arts and Crafts



Visiting Artists and Speakers

Gianni Toso, master glassblower from Venice was on campus last month for a demonstration and public slide lecture in the continuing program of "The Great California Glass Symposium" originated by department chairman Marvin Lipofsky. Earlier guests were contemporary glass artist Dick Marquis and ceramic sculptor Marilyn Levine.

Last October, Alan Peckolick, Vice-President of Lubalin, Smith and Carnese, N.Y., was a guest of the Graphic Design Department for a two-day visit. A combined presentation of work by Reis & Mainwaring and Harry Murphy and Friends took place at CCAC's environmental design studio in San Francisco. While in California to arrange for exhibits of his batik paintings, Fukuoka artist Sengai Ato visited several campus studios.

UICA-sponsored Visiting Artists and speakers included filmmaker Morley Markson, video artist Mary Ashley, writer and educator in arts and the humanities, Kenneth Lash and Dr. S. P. R. Charter, who delivered the 11th Aldous Huxley Memorial Lecture.

Distinguished weavers Lenore Tawney and Margot Rolf Veltman were guests of the Textile Arts Department last fall. Both presented public slide lectures on campus.

"CCAC": The new name and its newest look

Byron "Jim" Macdonald designed and lettered the new CCAC masthead on this issue.

After 30 years of calligraphy as practitioner, teacher and textbook author, there's no doubt that Jim Macdonald is "Mr. Calligraphy-West." In the Orient (we also have no doubt) that would be "Master", not "Mr.". Macdonald *did* go to Japan in 1974 to lecture on American calligraphy and to stay at the Kyoto home of his host and friend Master Kampo Harada.

Master Harada has appeared at CCAC to demonstrate the classic Japanese brush lettering, Shodo, leaving some beautiful samples of his work. Macdonald in turn left samples of *his* calligraphy in Kyoto to represent this country in the new Museum of Calligraphy being built there.

MacDonald is a long-time student of letter-forms; first under Fred Goudy, designer of the Goudy type face, and later with the late Jo Sinel. Despite the illustrious Goudy and others daily memorialized by the use of their type designs in print, Macdonald decries the use of metal type for certain occasions. In his view, our masthead just *had* to involve something more than the selection of a typeface, however fine and appropriate. Presumably CCAC Graphic Design Department Chairman Reoutt felt similarly when he hand lettered an original Roman-style heading for the then-titled *CCAC Review Supplement* last spring.

Calligraphy has been enjoying a revival in this country and, with a dedicated and persuasive exponent like Macdonald, it makes grand news copy. The most recent feature was an interview with him by Beth Witrogen of the *San Francisco Examiner* and a news special segment on local NBC-TV by reporter Melva Beals.

Jim Macdonald conducts his freelance business in the art of communicating through "beautiful writing" from his Kearney Street and home studios in San Francisco. He's one of the few calligraphers in America, he says, who make a living at it. His work for corporate clients covers everything from service certificates and honors citations to advertising graphics for logos and labels to project the corporate image. An array of Christmas cards and texts also shows up in his copious portfolio; one text was commissioned by the late President John F. Kennedy.

Macdonald has taught hundreds of students at CCAC and at University of California extensions in San Francisco, Marin and Palo Alto. He is teaching a CCAC extension course in calligraphy this spring at the College's design studio in San Francisco. His much-used textbook *The Art of Lettering with the Broad Pen* has been reprinted several times since its publication by Reinhold Book Corp. in 1966.

De Anza Historical Plaque

The Board of Trustees gave its consent last month to a request by the Alameda County Historical Society to install a Bicentennial Plaque, denoting the campus site as the location of a DeAnza party's first detailed observations of the entrance of the sea to San Francisco Bay during the exploration of Alta California.

Juan Bautista DeAnza led two overland expeditions north to Monterey and to the San Francisco Bay region, crossing the Sierras to reach the sea.

While Americans on the opposite coast were celebrating the 4th of July of 1776, the San Francisco Presidio and the Mission Dolores were being built under the direction of DeAnza's lieutenant, Jose Joaquin Moraga.

The historical marker is expected to be installed in a prominent spot on the Broadway wall of the campus.

Exhibits by New Instructors

Painter J. DeFeo and weaver Kay Sekimachi, both new to the CCAC faculty last fall, were introduced to the campus community with one-woman exhibits at the Isabelle Percy West Gallery in September and October.

Ms. DeFeo conducted a Guest Artist Seminar in CCAC's Graduate Division. She has also taught at the San Francisco Art Institute and is currently teaching at the San Francisco Museum of Art. The James Willis Gallery, San Francisco, loaned the paintings for the DeFeo show. Her work also appeared last year in San Francisco and Los Angeles, and in Texas and Massachusetts.

Kay Sekimachi returned to CCAC last fall to teach in the Textile Arts Department. Once a student here herself, she first studied painting and design, and then weaving, under Trude Guernonprez.

Independent Colleges: Educational Diversity

President Gerald R. Ford told an overflow audience at Pepperdine University last November that independent colleges and universities serve important public functions — and at great savings to the American taxpayer. Noting the large number of students who receive scholarships and grants and the substantial percentage of minority students enrolled in California independent institutions, the President said, "They have proven by their own example that the road to quality higher education need not be a narrow one, traveled only by a select few."

These are heartening words to alumni and friends of CCAC who sometimes weary of explaining that we *are* independent, and in no way connected with the state university or college system.

The quote from the President comes from *California Independent Campus*, the newsletter of the Association of Independent California Colleges and Universities.

CCAC is a member of the Association along with 55 other California institutions large and small, liberal arts and specialized. About 25 percent of all students in four-year and graduate institutions in the State are enrolled, according to AICCU president Dr. Mark H. Curtis, president of Scripps College. E. J.

NEWS NOTES

By Evelyn Stewart Johnson '43
Alumni Executive Secretary

Trustees, Faculty, Staff

Trustee **Marjorie H. E. Benedict '21** was one of the distinguished Berkeleyans featured in a series of Bicentennial articles in the Berkeley (Calif.) Gazette last summer.

CCAC's Vice-President of Business Affairs, **Garth Blier** has resigned to take a post as Finance Administrator for the Marin College District. The able administrator will be missed as a teacher as well. Many students were pleased to see that solvency is possible as they listened in his series of classes on Money.

Harry Critchfield, chairman of the Film Arts Department, was named to the Board of Directors of the Professional Photographers Association of San Francisco last fall.

Fine Arts faculty members **Betsy Davids** and **James Petrillo** were participants in a concert-event combining the visual arts and written and performed works at the San Francisco Museum of Modern Art last December.

Photographs by instructor **Paul Diamond** were shown at the Darkroom Workshop Gallery last October and November.

Eleanor Dickinson's "Young and Old Lovers" was shown concurrently at the William Sawyer Gallery and at the Palace of the Legion of Honor, San Francisco, last November. In a later show at the M. H. de Young Memorial Museum. Mrs. Dickinson was joined by her CCAC students, who attended regular class sessions with her while she produced drawings that were added to the show as it progressed.

Judith Foosaner of the Fine Arts faculty had a one-artist show at the William Sawyer Gallery, San Francisco last May. In his *San Francisco Chronicle* review, critic Thomas Albright commented that "Foosaner handles tonal values with consummate skill — from full-bodied pastel to dazzling highlights and opaque shadow."

Works by **Patricia Tobacco Forrester** of the printmaking faculty were exhibited at the Green Mountain Gallery, New York, last October-November.

Ceramic sculpture by Ceramics Department chairman **Viola Frey** was shown at the Hank Baum Gallery, San Francisco, last April.

Oliver Gagliani's photographs, "1948-1975", were exhibited at the Diablo Valley College Art Gallery last November.

Montclair School parents and staff devoted most of last spring's semester to refurbishing the Learning Center, and decorating with super-graphics designed by Printmaking chairman **Charles Gill**.

CCAC graduate and faculty member **Lynn Hershmann** and sculpture faculty member **Sandra Roos** were two of the speakers in a September lecture series, "Five Women on Art" at Mills College, Oakland.

Philip Hocking conducted a weekend seminar on design fundamentals last November at the Instructional Division of the Civic Art Center in Walnut Creek, Calif.

Fifty photographs from **Vilem Kriz's** recently published book *Sirague City* (CCAC, Autumn 1975) were exhibited at the Darkroom Workshop Gallery, Berkeley last December.

Warm reviews greeted "General Gorgeous," the latest play by poet and playwright and CCAC associate professor **Michael McClure**, on its world premiere at San Francisco's American Conservatory Theatre (ACT). Already distinguished for his earlier "underground" plays, McClure's first "above-ground" hit is a metaphorical comedy about a would-be super hero.

Painter and fine arts faculty member **Jack Mendenhall** participated in a group show, "Man-Made Landscapes" at the Art Co-op Gallery in Berkeley last June.

Faculty artist **Arthur Okamura** was one of six Marin County artists featured last December in an exhibit at the new Falkirk Community Cultural Center in San Rafael.

Drawing Department chairman **Vincent Perez** had a one-man show at the William Sawyer Gallery, San Francisco, last June.

Paintings by **Peter Shoemaker** of the fine arts faculty were shown in a two-man exhibit at Marquolli Galleries, San Francisco, last October 21 to November 14.

Assistant professor of fine arts **Mary Snowden** was one of 40 California artists in "Drawing Show" at the Walnut Creek (Calif.) Civic Arts Gallery last April. Also represented in the show was alumna **Karen Breschi**.

Keith Walker of CCAC's Video Department produced tapes and film last summer on high altitude training for long distance runners (Olympic athletes train this way). Walker also conducted a video workshop for coaches and athletic directors who make their own tapes for analyzing performance.

Recent watercolors by associate professor of design and fine arts **Pat Walsh** were shown at the Graphics Gallery, San Francisco last September. In November Ms. Walsh had another one-woman show at the Hank