

Data Deluge 2018 Edition

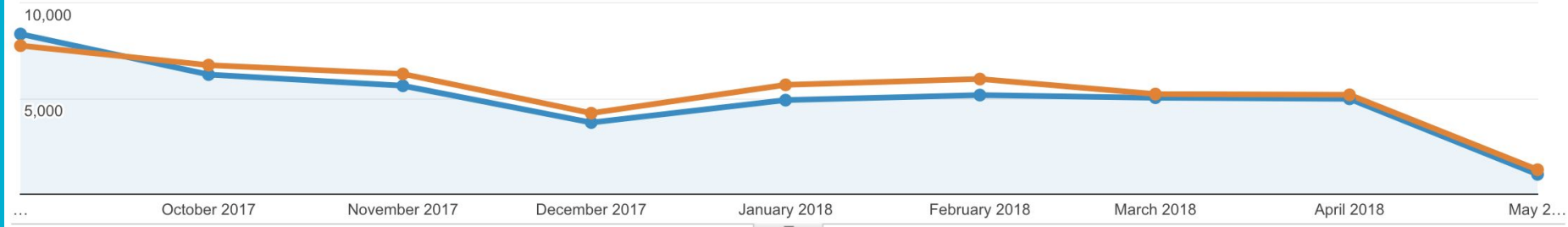
Feat. a new website!!

✨ The New Website ✨

Overall Pageviews

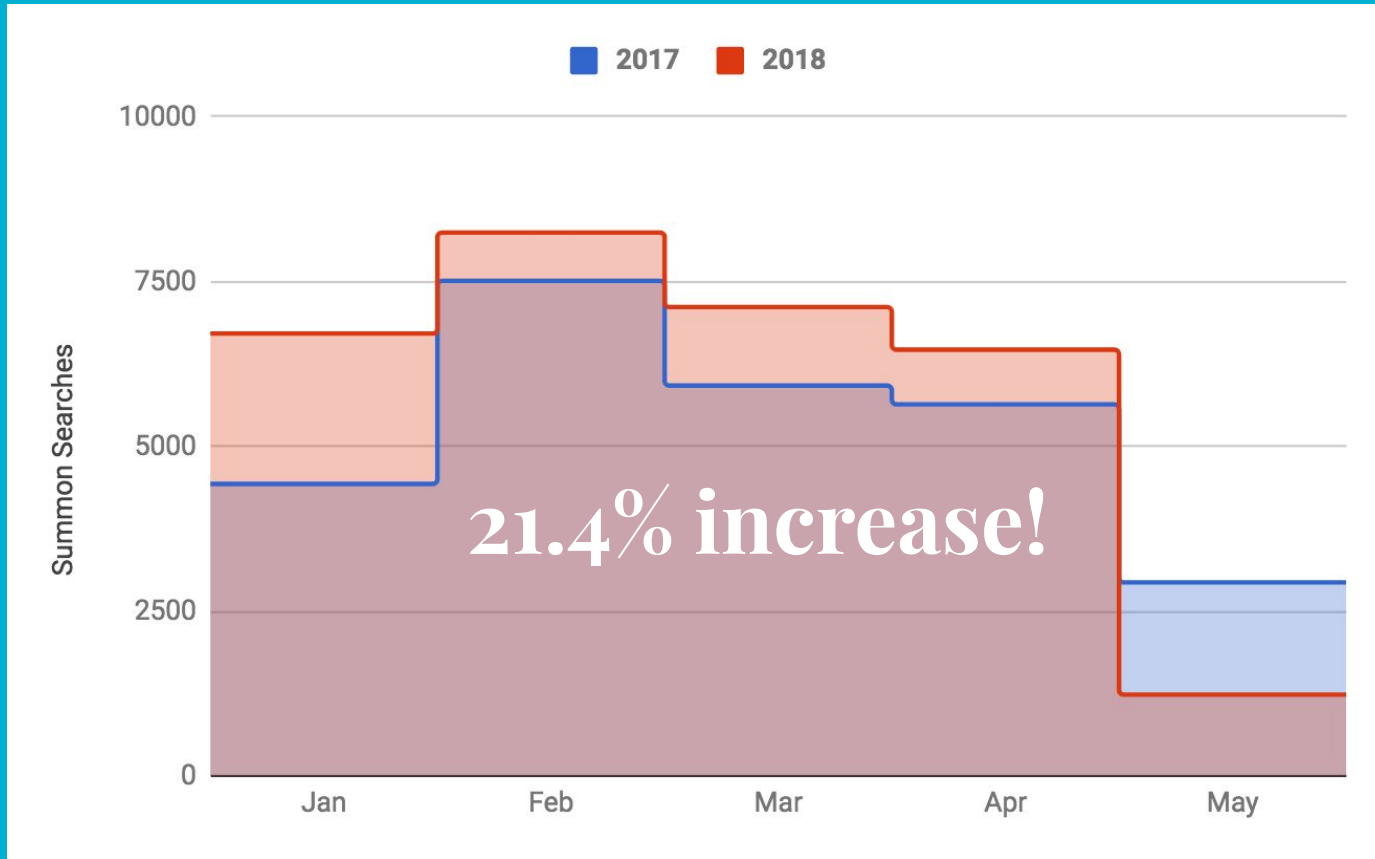
Sep 1, 2017 - May 8, 2018: ● Pageviews

Sep 1, 2016 - May 8, 2017: ● Pageviews



Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?
6.74% ↓ 45,178 vs 48,441	0.88% ↓ 35,100 vs 35,411	37.18% ↓ 00:02:12 vs 00:03:31	11.82% ↓ 25,610 vs 29,044	154.17% ↓ 69.51% vs 27.35%	5.45% ↓ 56.69% vs 59.96%

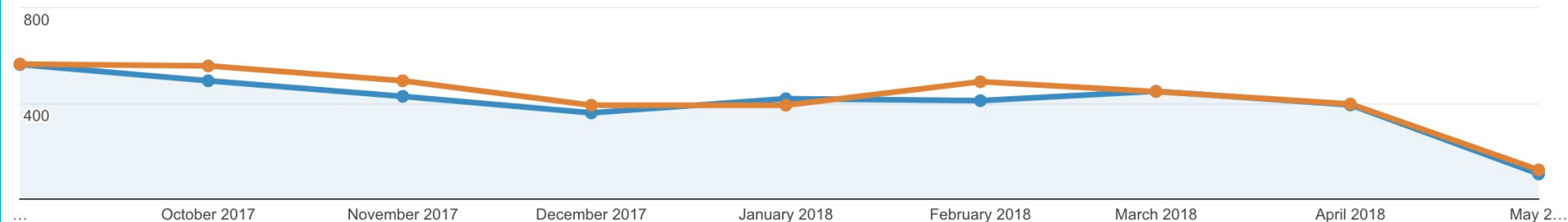
Impact on Summon Usage



Mobile Device Users

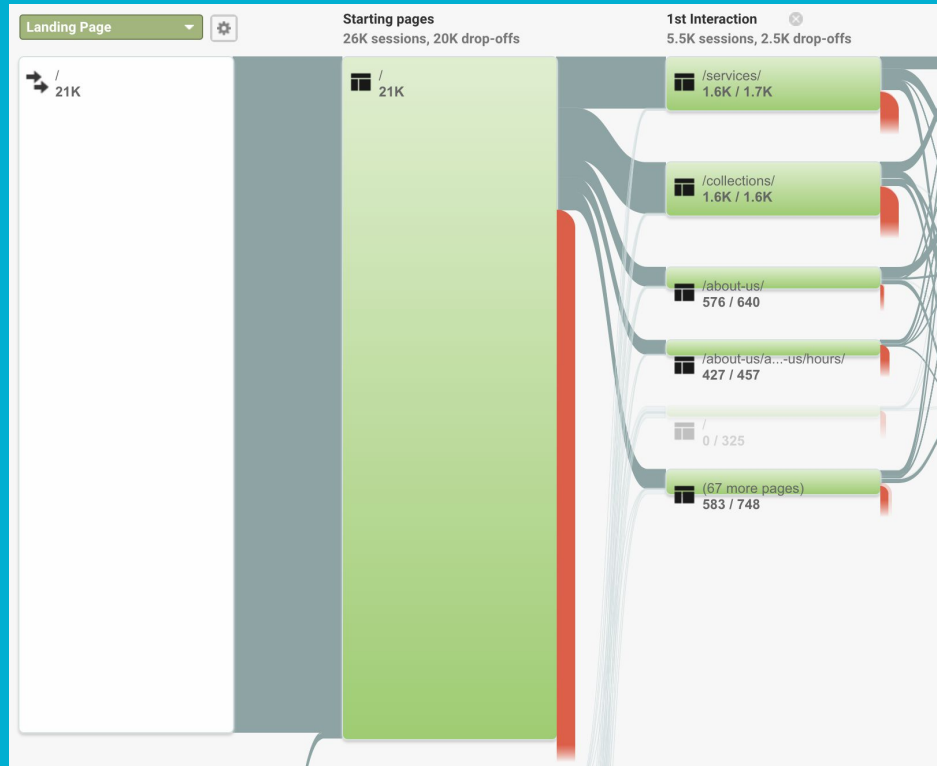
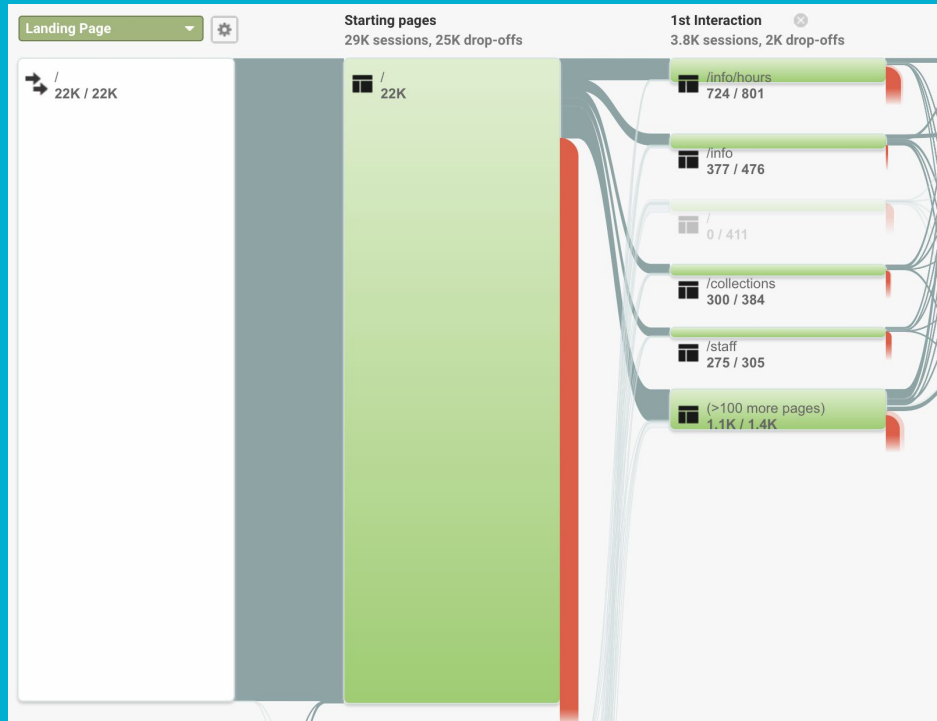
Sep 1, 2017 - May 8, 2018: Sessions

Sep 1, 2016 - May 8, 2017: Sessions



Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
6.04% ↓ 3,623 vs 3,856	13.17% ↓ 47.81% vs 55.06%	18.42% ↓ 1,732 vs 2,123	62.18% ↓ 78.77% vs 48.57%	0.87% ↓ 1.38 vs 1.39	26.21% ↓ 00:00:45 vs 00:01:01

What a difference an information architecture makes



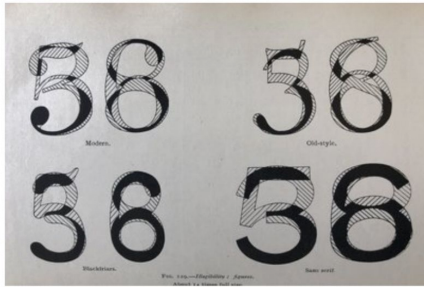
Site Speed

		45,433 % of Total: 100.00% (45,433)	1.32 Avg for View: 1.32 (0.00%)
1.	Home CCA Libraries	27,480	20.70%
2.	Collections CCA Libraries	3,519	-30.30%
3.	Services CCA Libraries	3,118	-49.11%
4.	Hours CCA Libraries	2,709	187.25%
5.	About Us CCA Libraries	1,377	-52.91%
6.	Materials Library CCA Libraries	1,061	35.56%
7.	Staff List CCA Libraries	914	-42.14%
8.	Special Collections CCA Libraries	479	-76.17%
9.	CCA Libraries	370	-26.35%
10.	Search CCA Libraries	343	-79.62%

Most Popular Content

Page Title	Views	Entrances
Hours	2,697	1,381
Materials Library	1,052	692
Staff List	905	385
Special Collections	463	54
(404 page)	367	240
Search	342	27
Spaces	198	61
Winter Break 2017 - Checkouts and Hours	187	77
Digital Scholarship	172	29
Student & Alumni policies	171	44
Lynda.com	155	125
Google Classroom	154	134
Information Literacy	151	14

Blog Images on the Home Page



April 26, 2018

By the Numbers: CCA Libraries 2017-18

The end of the academic year is just around the corner, which makes it a great time to take a peek at some year-end numbers. What were our most popular items? What makes a power-user? Which program drives the most circulation? Here are the answers to these questions and more ...



April 23, 2018

Summer Break 2018 - Checkouts and Hours

STUDENTS: All items checked out during Spring semester are due May 4 or earlier! Please return all library material by the due dates listed in your library account. The CCA Libraries are also open all summer!

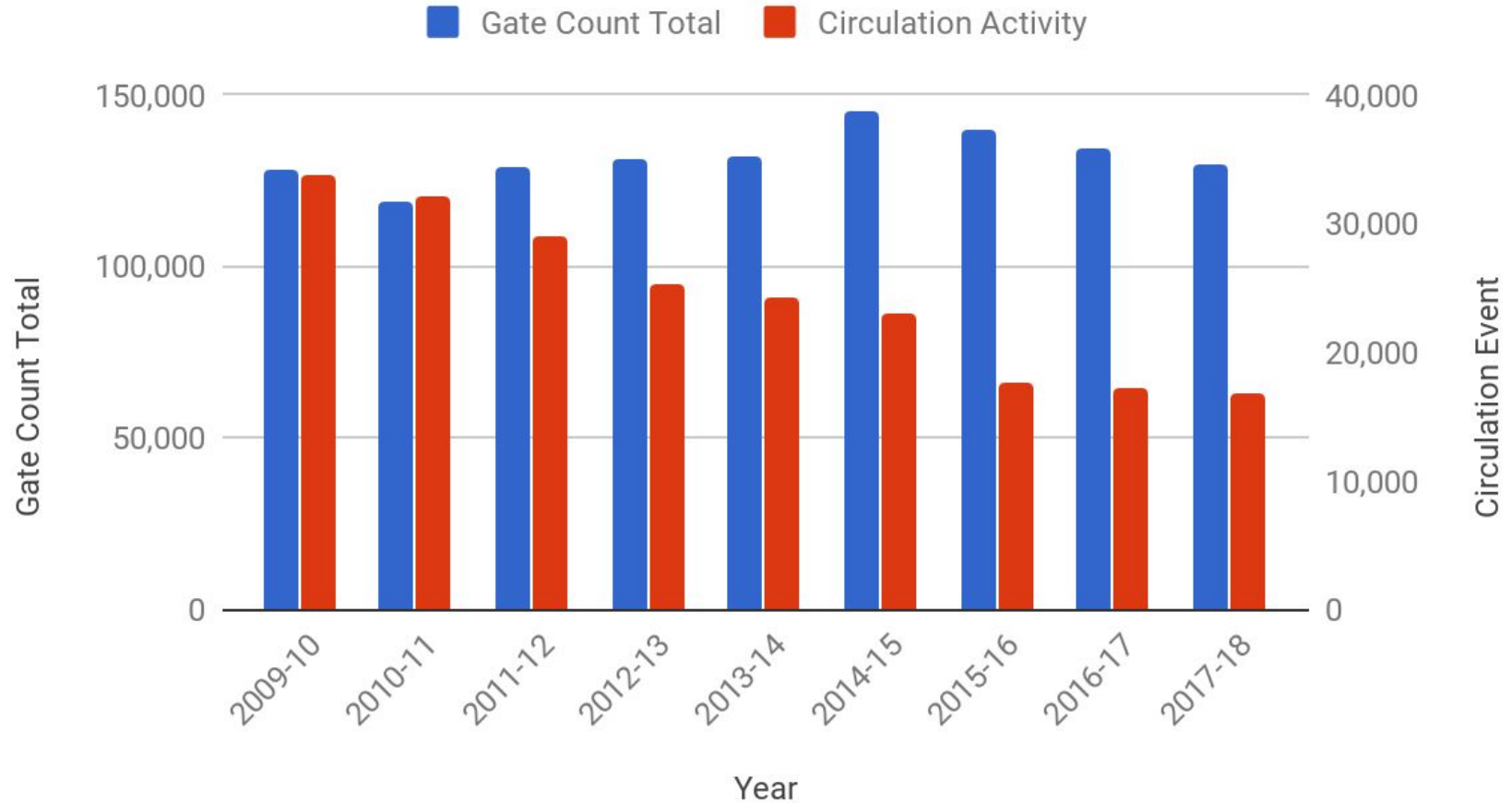
65% of visits to the blog started on the home page as opposed to 41% for the old website.

Top Blog Posts

Post	Pageviews
Winter Break 2017 - Checkouts and Hours	187
Welcome to the new libraries website!	109
CONGRATULATIONS WINNERS - Student Book Arts Competition	102
CCA Libraries Annual Student Book Arts Competition 2018	89
Summer Break 2018	66

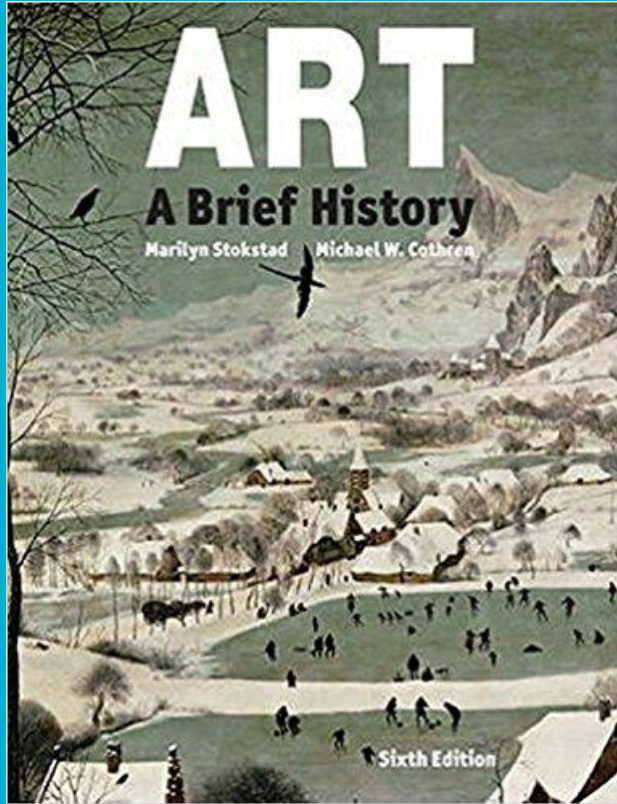
Koha & Circ

Foot Traffic vs. Circulation



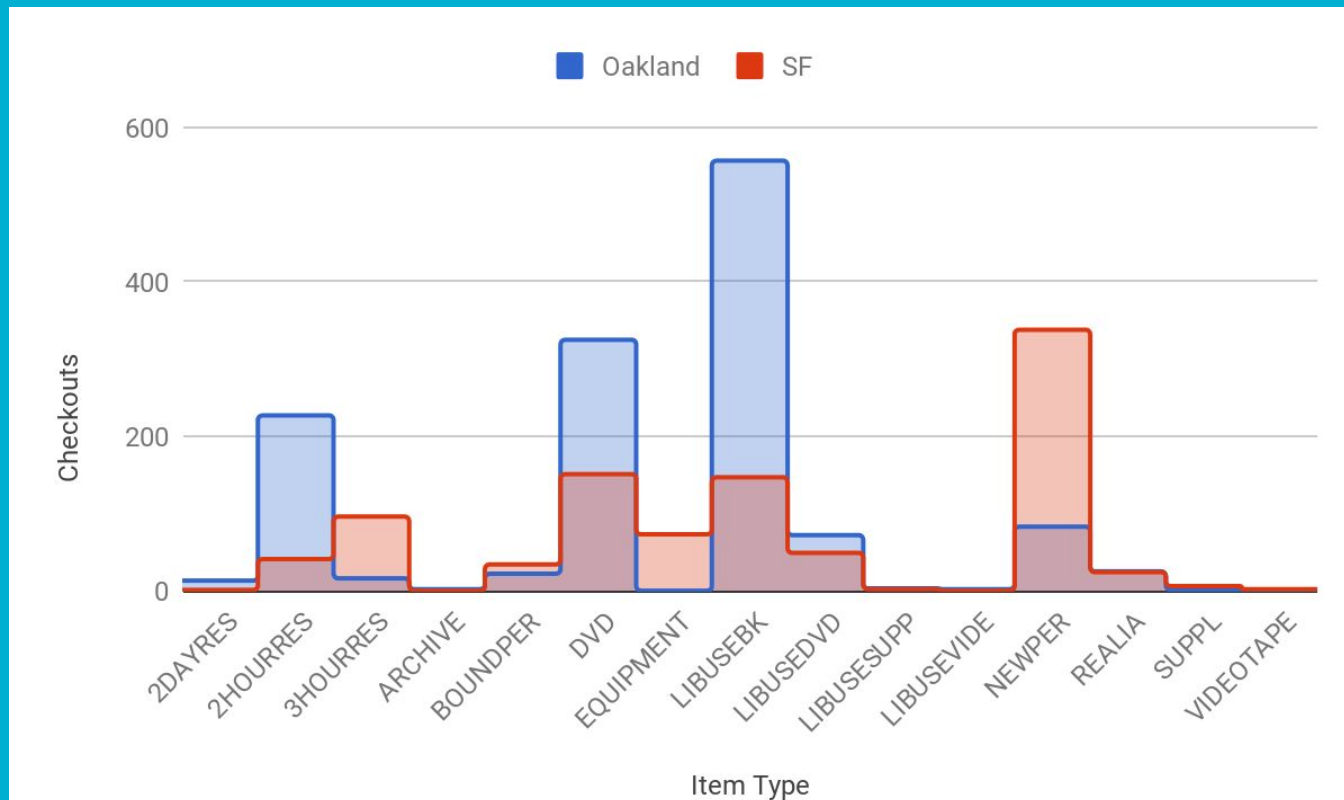
Aaaaand the most popular item is?

Art: A Brief History (yawn)



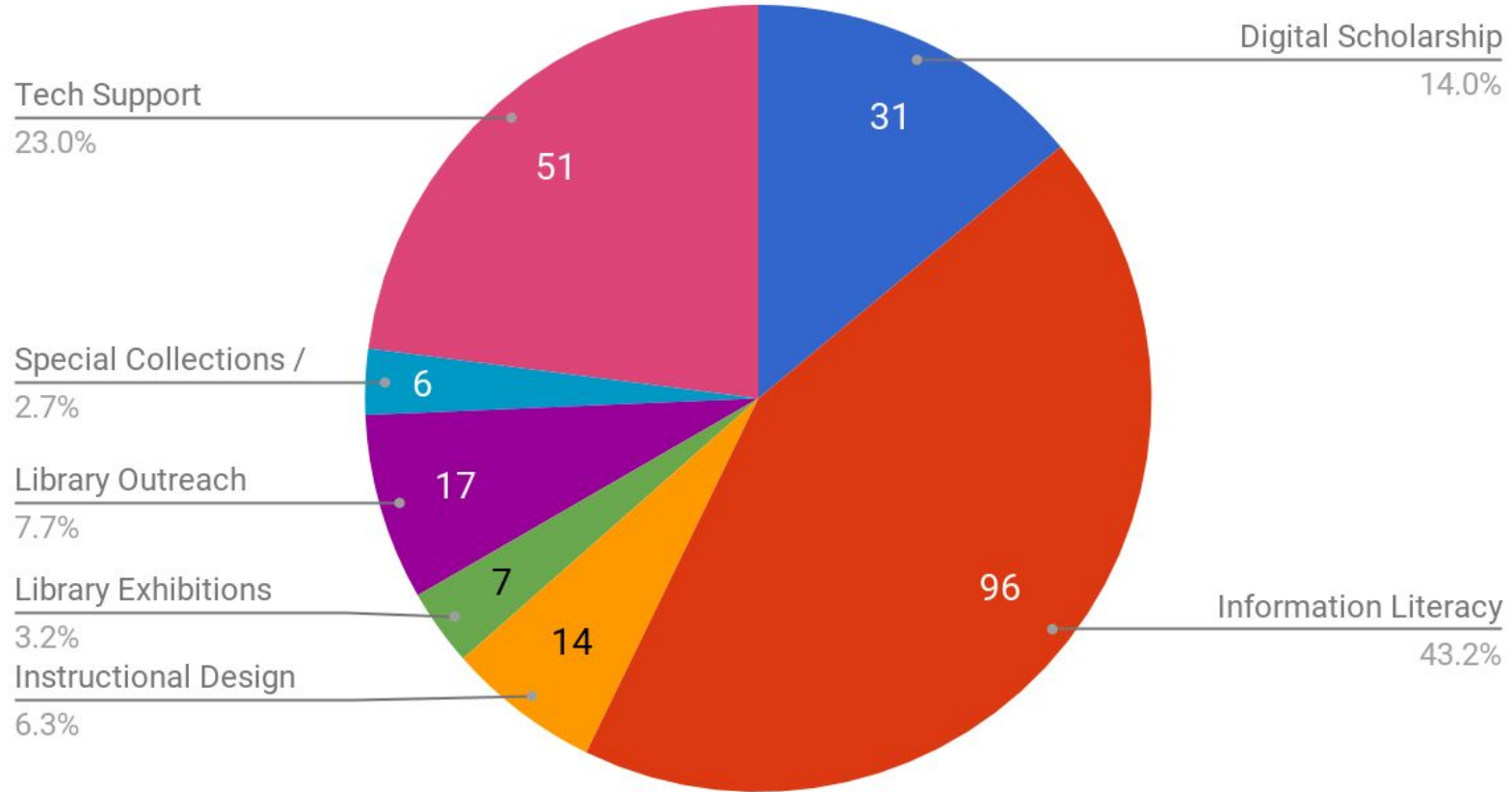
- Eye: the international review of graphic design
- IdentaFONT: a primary utility for identifying PostScript fonts
- Rustic and rough-hewn alphabets: 100 complete fonts
- Detail: Zeitschrift für Architektur & Baudetail & Einrichtung.
- Victorian display alphabets: 100 complete fonts

Item Type Circulation by Campus

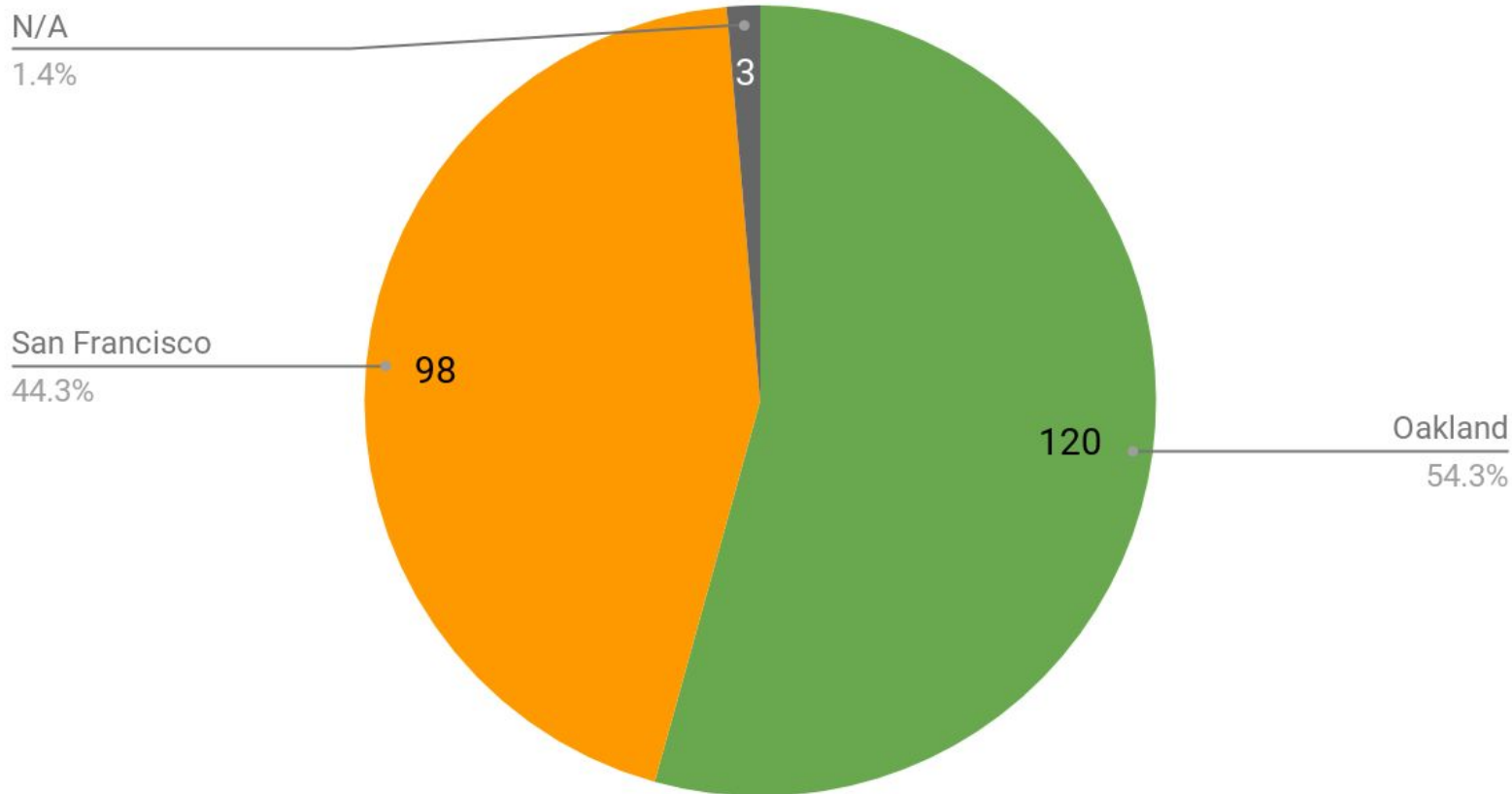


Faculty Engagement in Salesforce

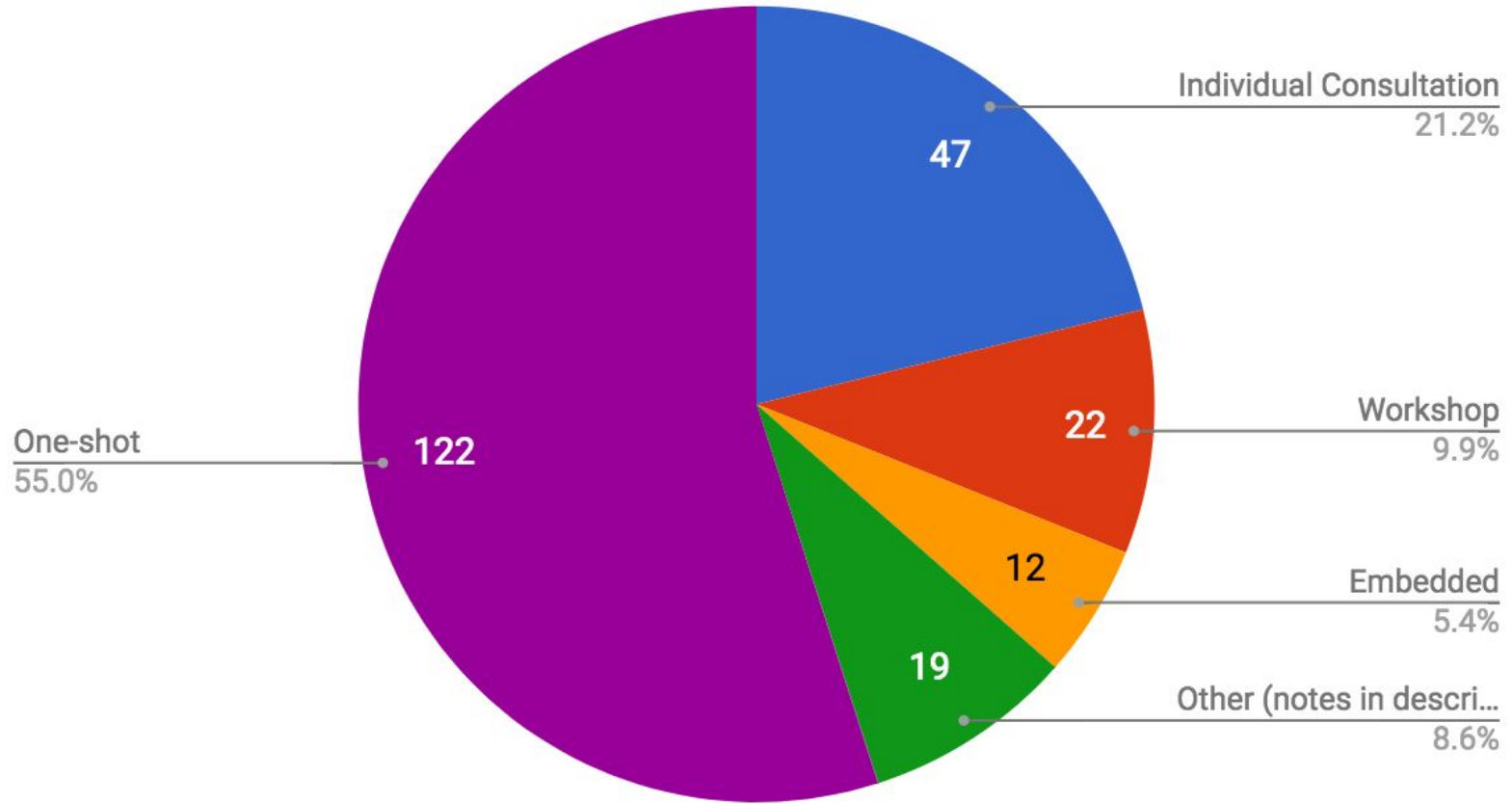
Faculty Engagements by Service Categories (222 total)



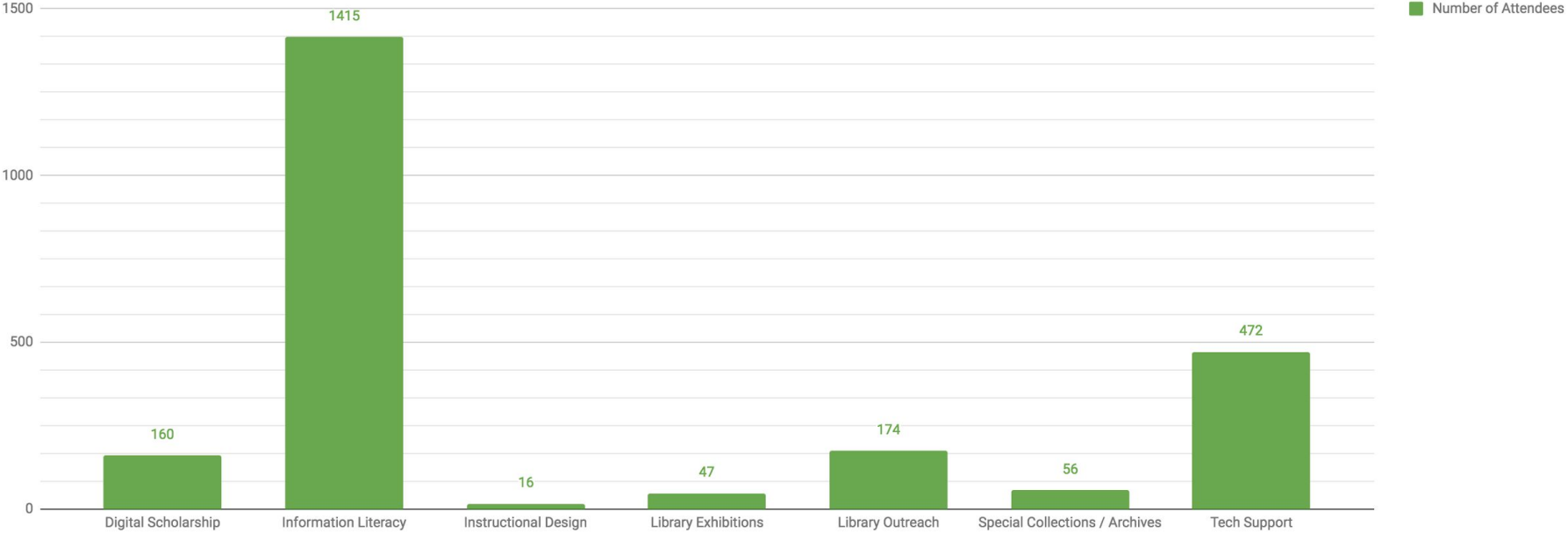
Engagements by Campus (222 total)



Engagements by Type (222 total)

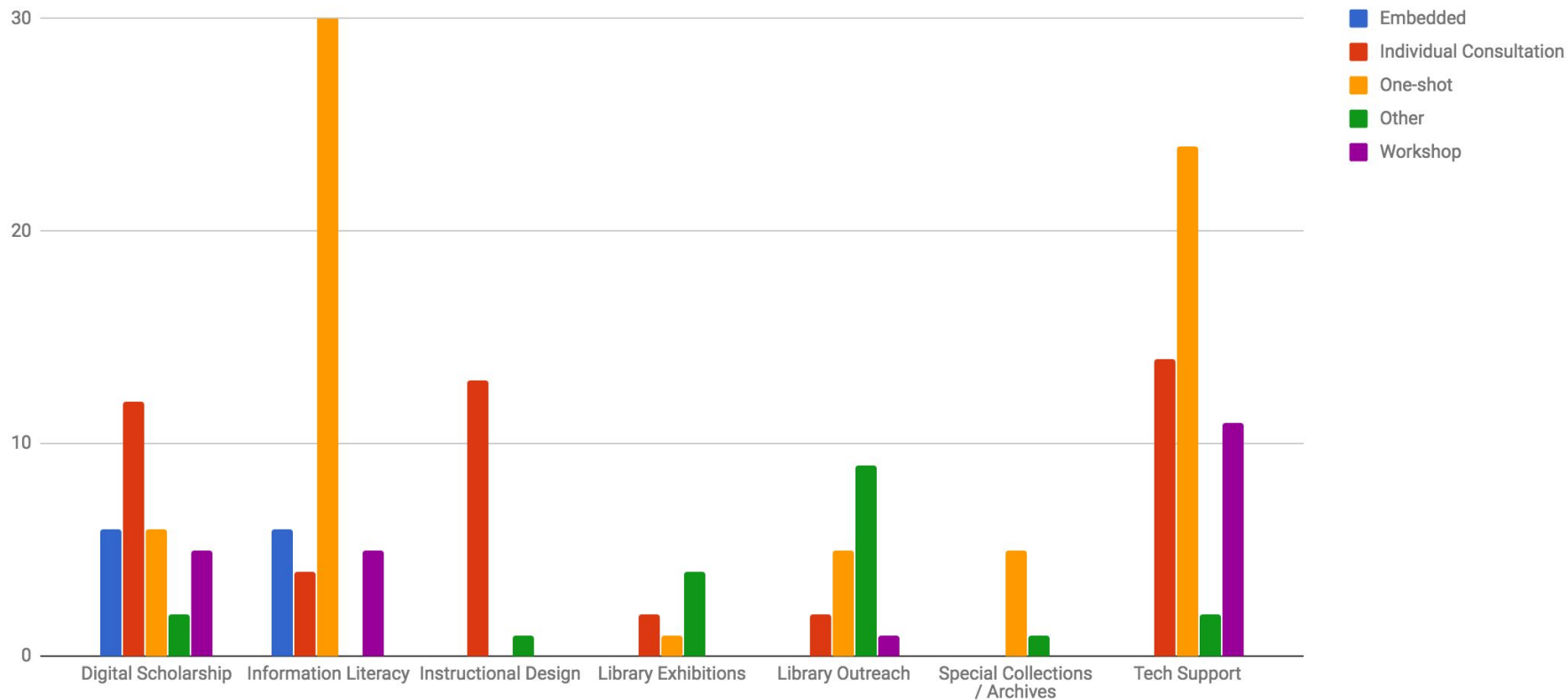


Number of Attendees by Service Category



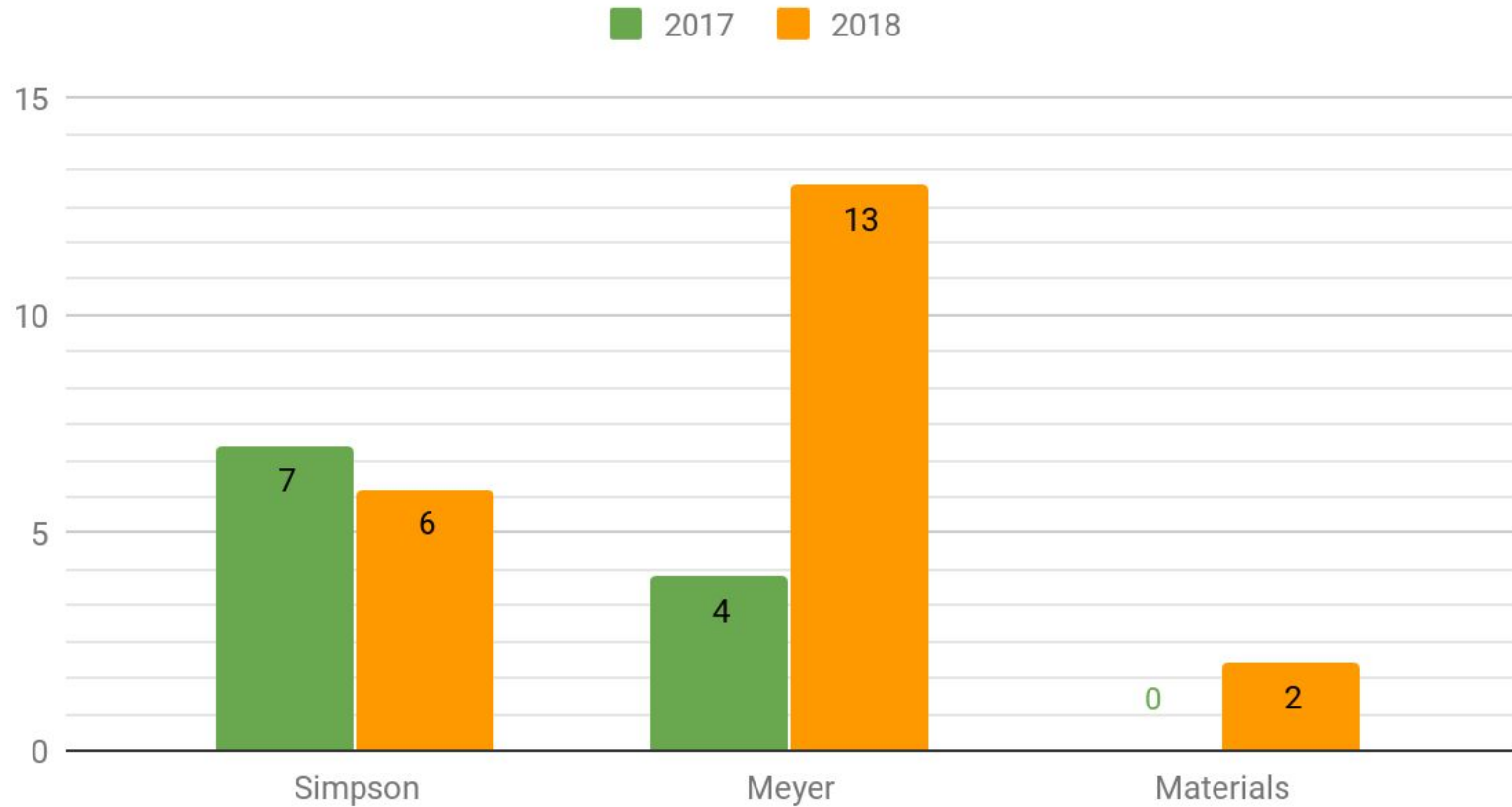
81

Service Categories by Engagement Type

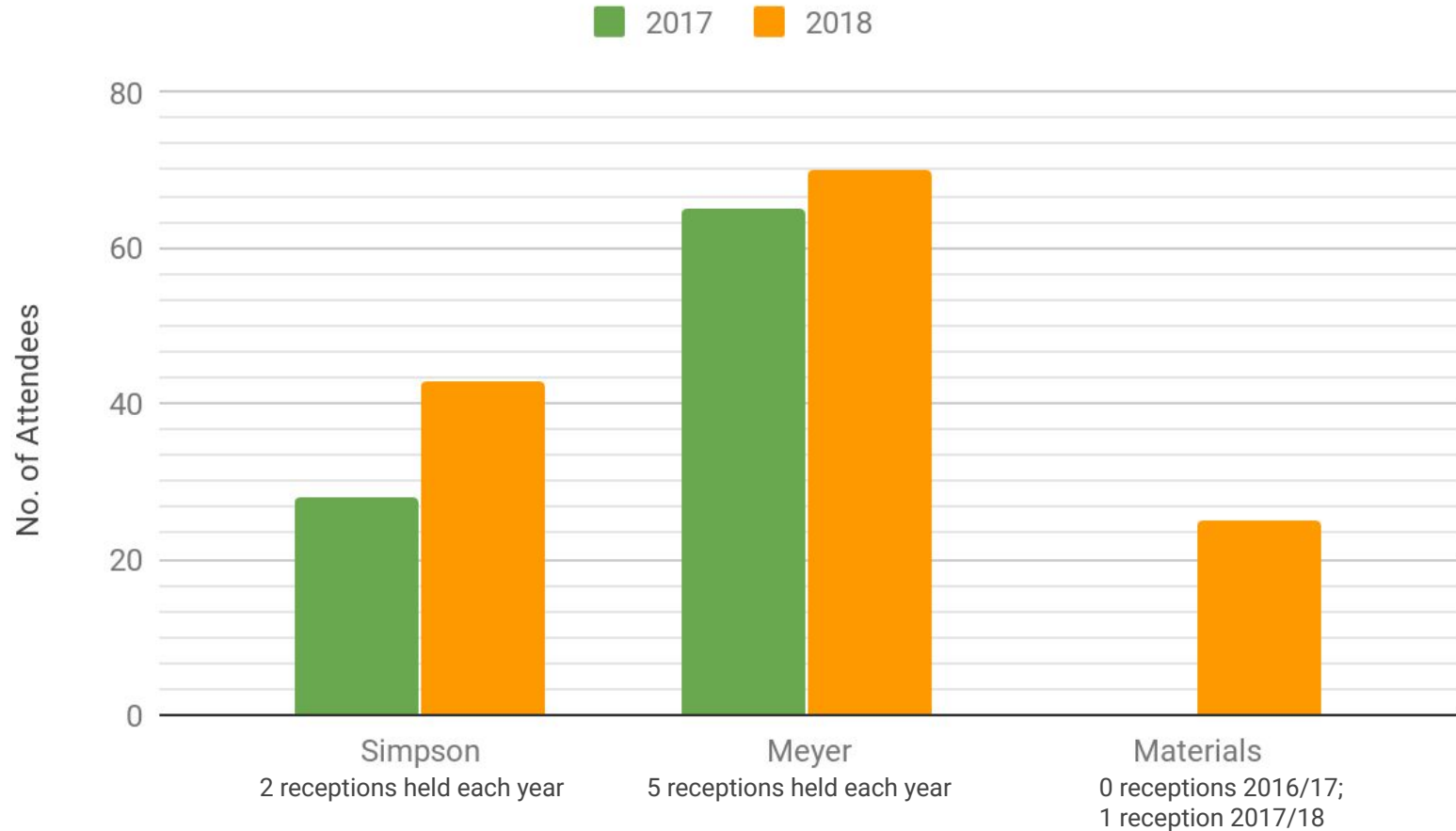


Exhibitions & Receptions

Library Exhibitions



Library Receptions



Exhibitions by types (2018)

