

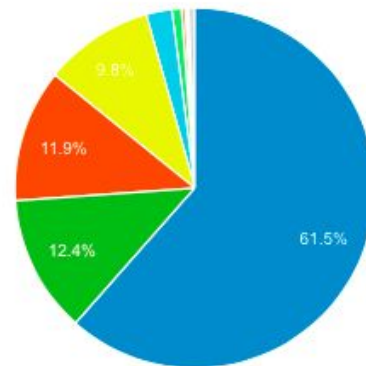
New Website Numbers

Now in teal!

libraries.cca.edu/sp18stats

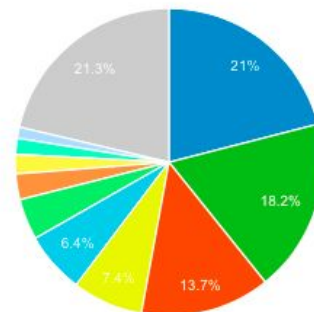
Top Content Categories

	24,025 % of Total: 100.00% (24,025)	24,025 % of Total: 100.00% (24,025)
1.  /	14,781	61.52%
2.  /about-us/	2,971	12.37%
3.  /collections/	2,863	11.92%
4.  /services/	2,362	9.83%
5.  /news/	552	2.30%
6.  /search/	207	0.86%
7.  /archives/	79	0.33%

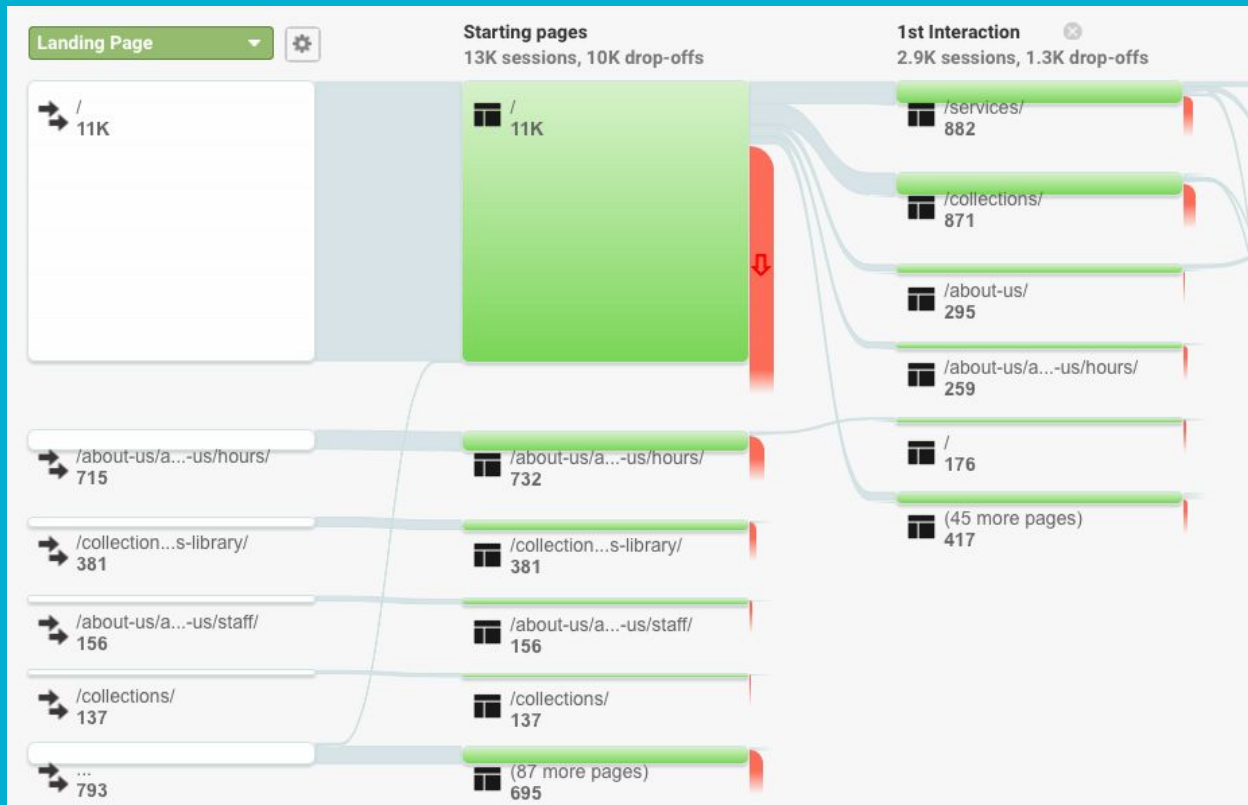


Top Pages (excluding home page)

		9,244 % of Total: 38.48% (24,025)	9,244 % of Total: 38.48% (24,025)	
1.	/collections/		1,942	21.01%
2.	/services/		1,684	18.22%
3.	/about-us/about-us/hours/		1,262	13.65%
4.	/about-us/		687	7.43%
5.	/collections/collections/materials-library/		596	6.45%
6.	/about-us/about-us/staff/		400	4.33%
7.	/collections/collections/special-collections/		249	2.69%
8.	/search/?searchType=services		188	2.03%
9.	/news/winter-break-2017-checkouts-and-hours/		156	1.69%
10.	/news/welcome-new-libraries-website/		108	1.17%



Google Analytics “Behavior Flow”



Top Site Search Terms

Search Term	Searches	Search Term	Searches
artstor	4	alumni account	1
Artstor	2	Angell, Bradley Earl Texas A	1
From Spikes to Spindles	2	arstor	1
hours	2	Arthur Nelson	1
kanopy	2	artsor	1
librarian	2	Artsor	1
Research guides	2	artsot	1
wenxin zhang	2	avery	1
"Bartertown" of Mad Max Beyond Thunderdome)	1	avery index	1
"frederick meyer"	1	bartertown	1
"Peg Leary"	1	biography	1
all people invalided	1	bloomsbury	1

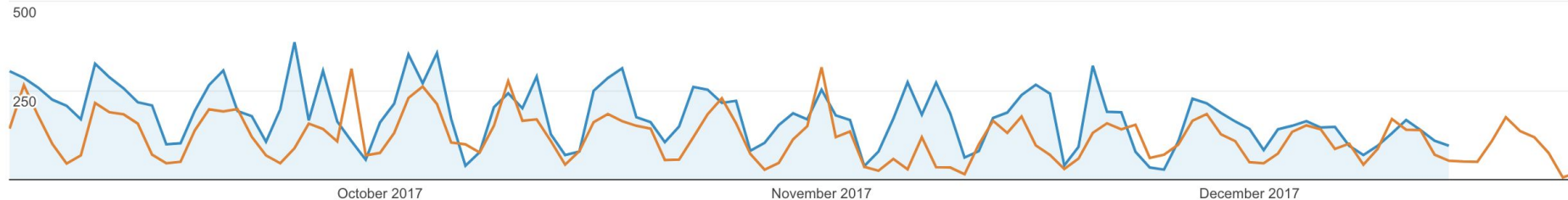
Most Downloaded Documents

Sample_CMS_Citations_3.pdf	6
Avery_Index_Quick_Guide.pdf	3
Sample_MLA_Citations_8th_copy.pdf	3
CCA_Plagiarism_Quick_Guide.pdf	2
Art__Arch._Source_Quick_Guide.pdf	1
book_arts_form_2017.pdf	1
draft-faculty-lib-ets-guide.pdf	1

Summon Usage

Sep 5, 2017 - Dec 15, 2017: ● Pageviews

Jan 17, 2017 - May 11, 2017: ● Pageviews



Sessions

36.60%

7,797 vs 5,708



Users

20.44%

2,646 vs 2,197



Pageviews

37.76%

18,269 vs 13,261



Pages / Session

0.85%

2.34 vs 2.32



Avg. Session Duration

5.93%

00:05:30 vs 00:05:11



Bounce Rate

2.52%

33.64% vs 32.81%



% New Sessions

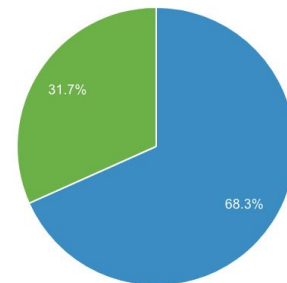
-15.84%

31.64% vs 37.60%



■ Returning Visitor ■ New Visitor

Sep 5, 2017 - Dec 15, 2017



Wagtail Training

Wagtail Training

- libraries.cca.edu/admin
- Update your password!
- [Help available in wiki](#)
- [Wagtail Usage Guide](#)
- Snippets > Staff Bios
- Documents & images
- CCA Libraries News
- Suggest Changes

New Year, New Home Page

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