

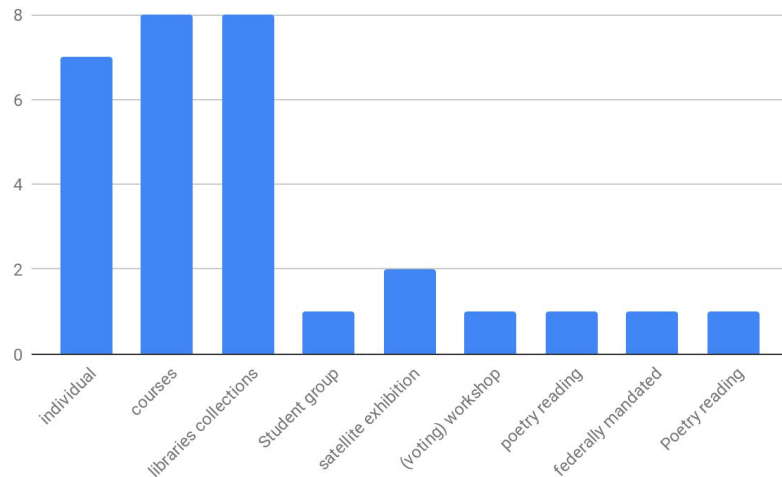
*Hit me with your best stat*

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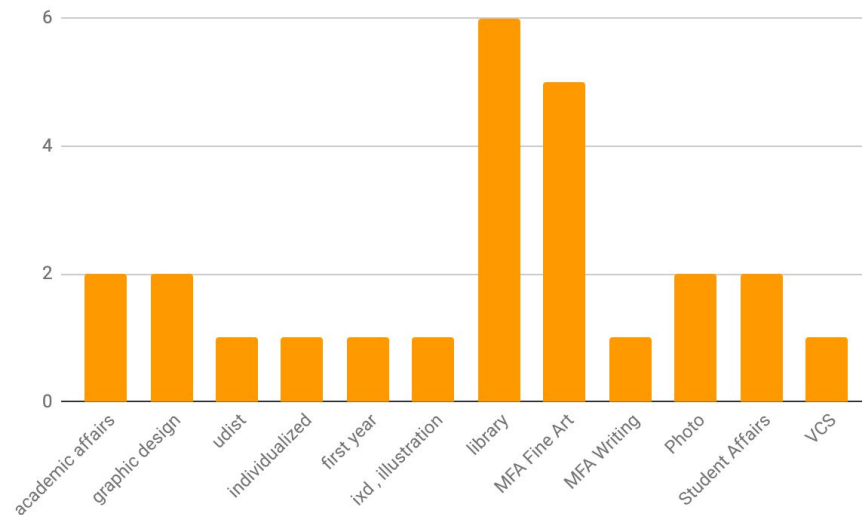
CCA Libraries, Spring 2019

*...fire away!*

# Exhibitions 2019

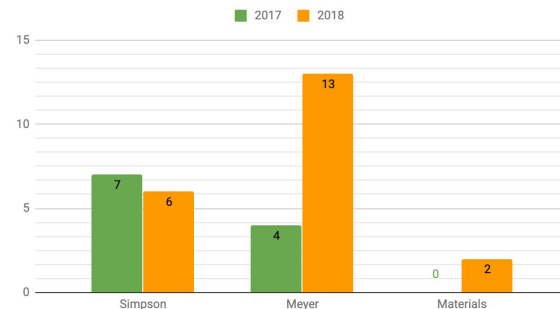


29 total exhibitions this year  
99 total attendees

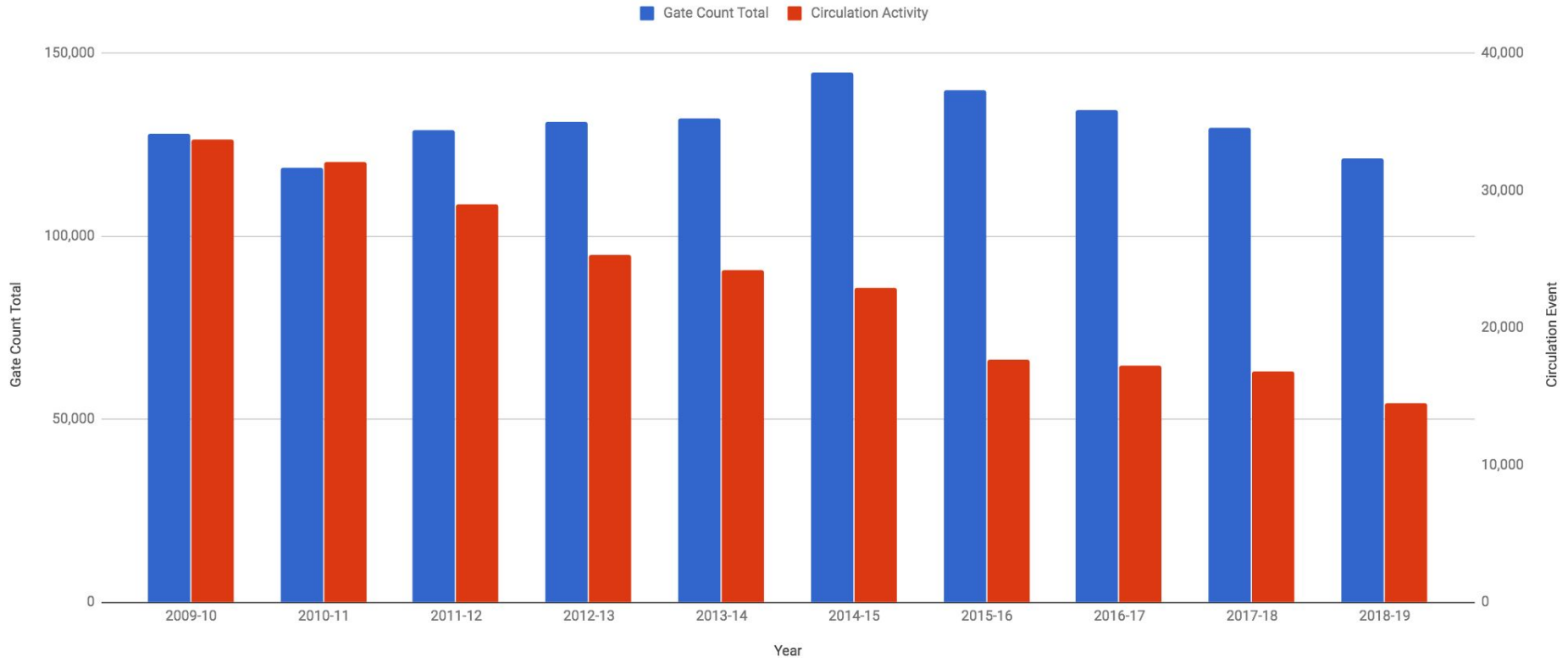


2017, 2018 snapshot

Library Exhibitions

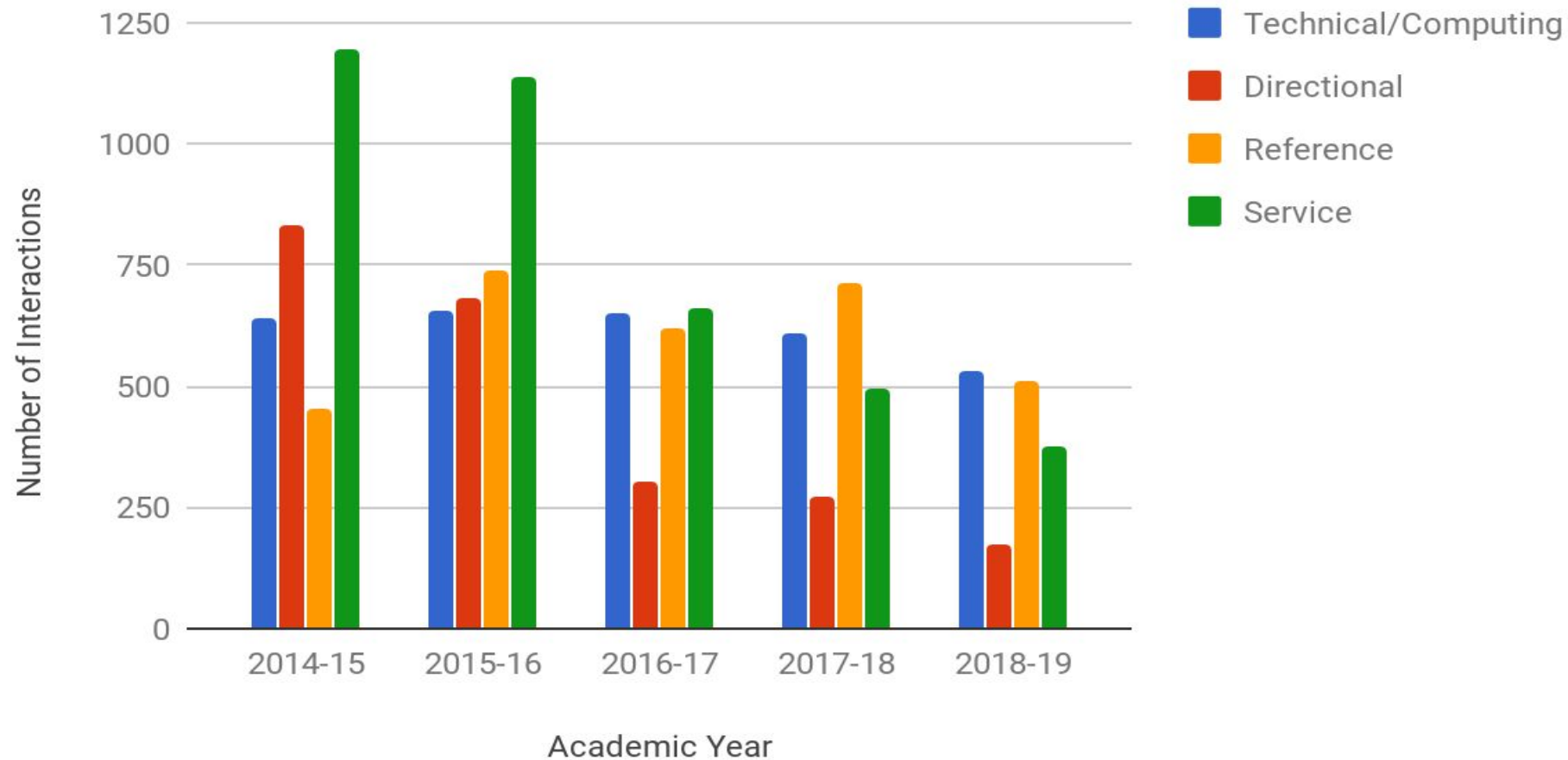


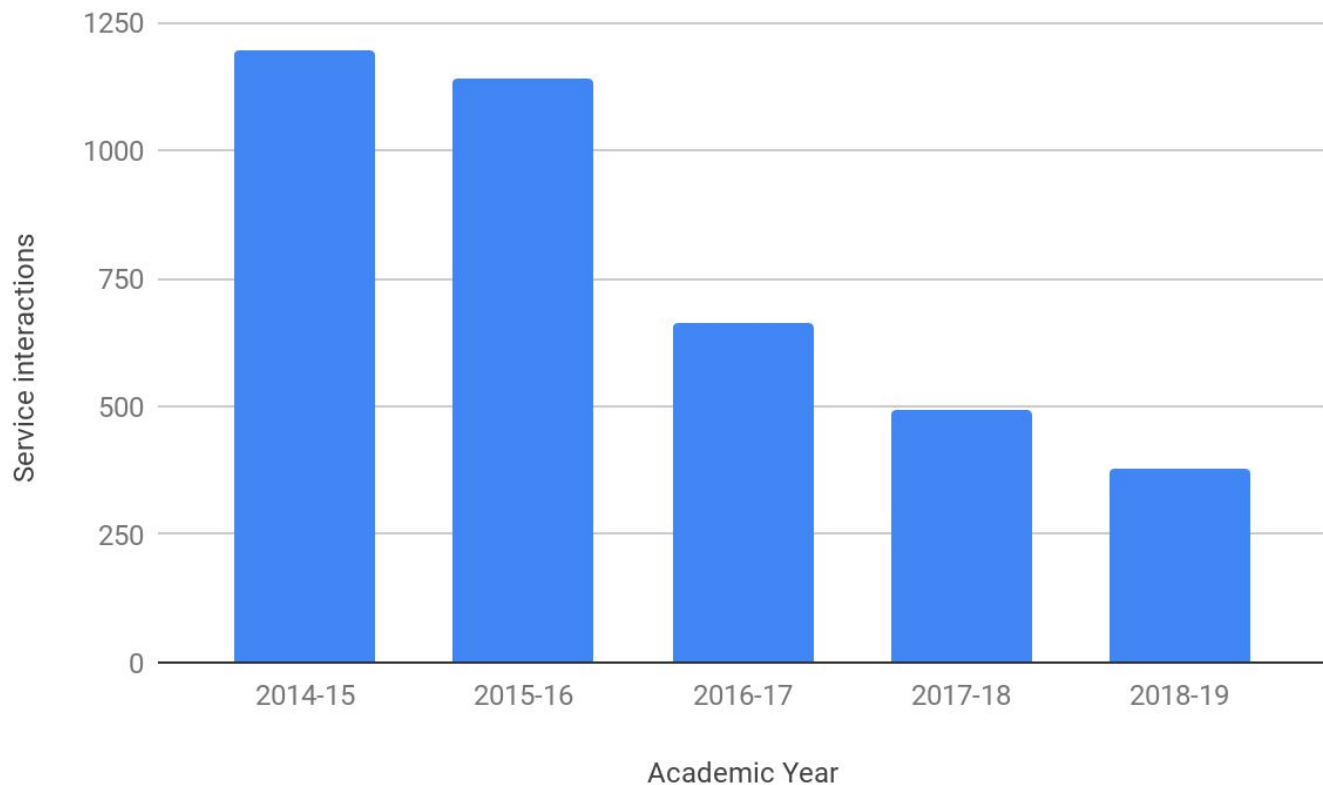
## Foot Traffic vs. Circulation



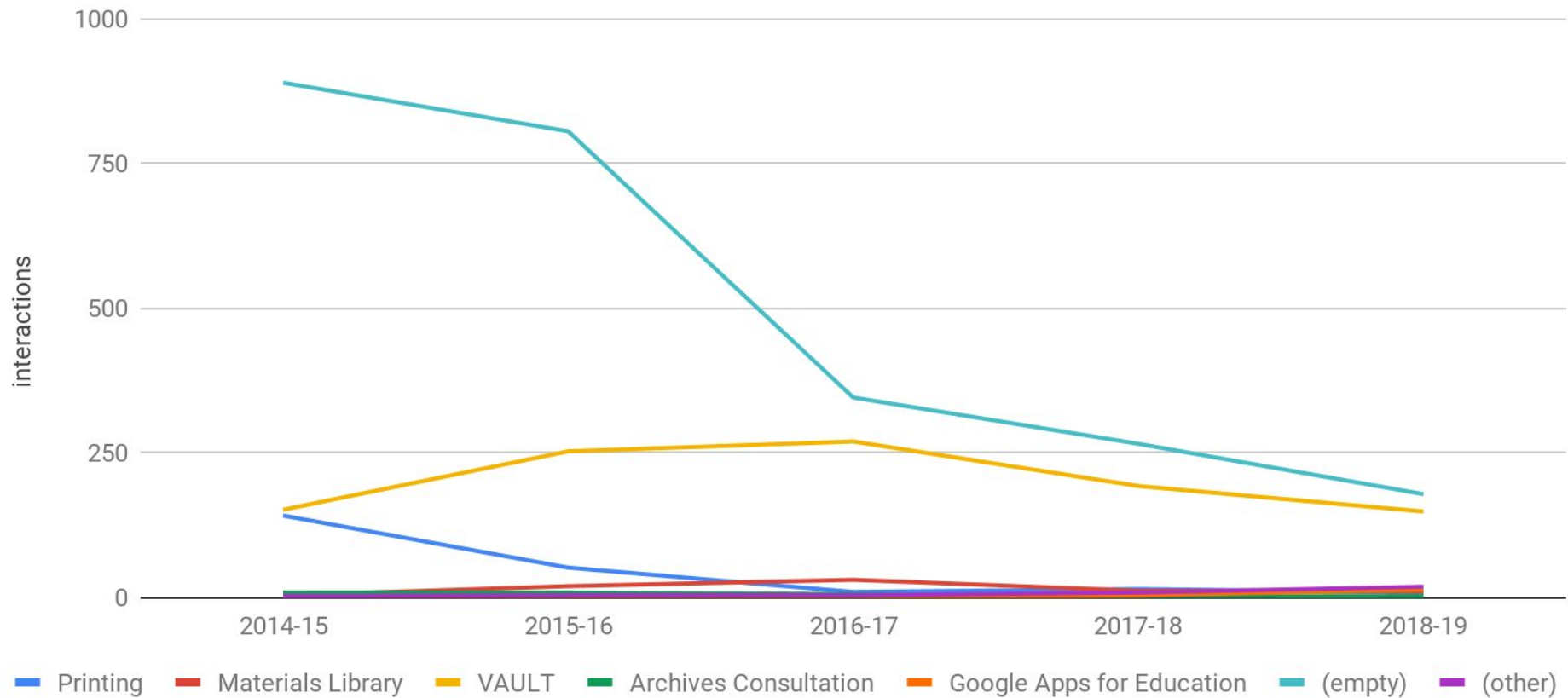
Foot traffic & circulation continued their steady decline.

## Question Types at All Libraries

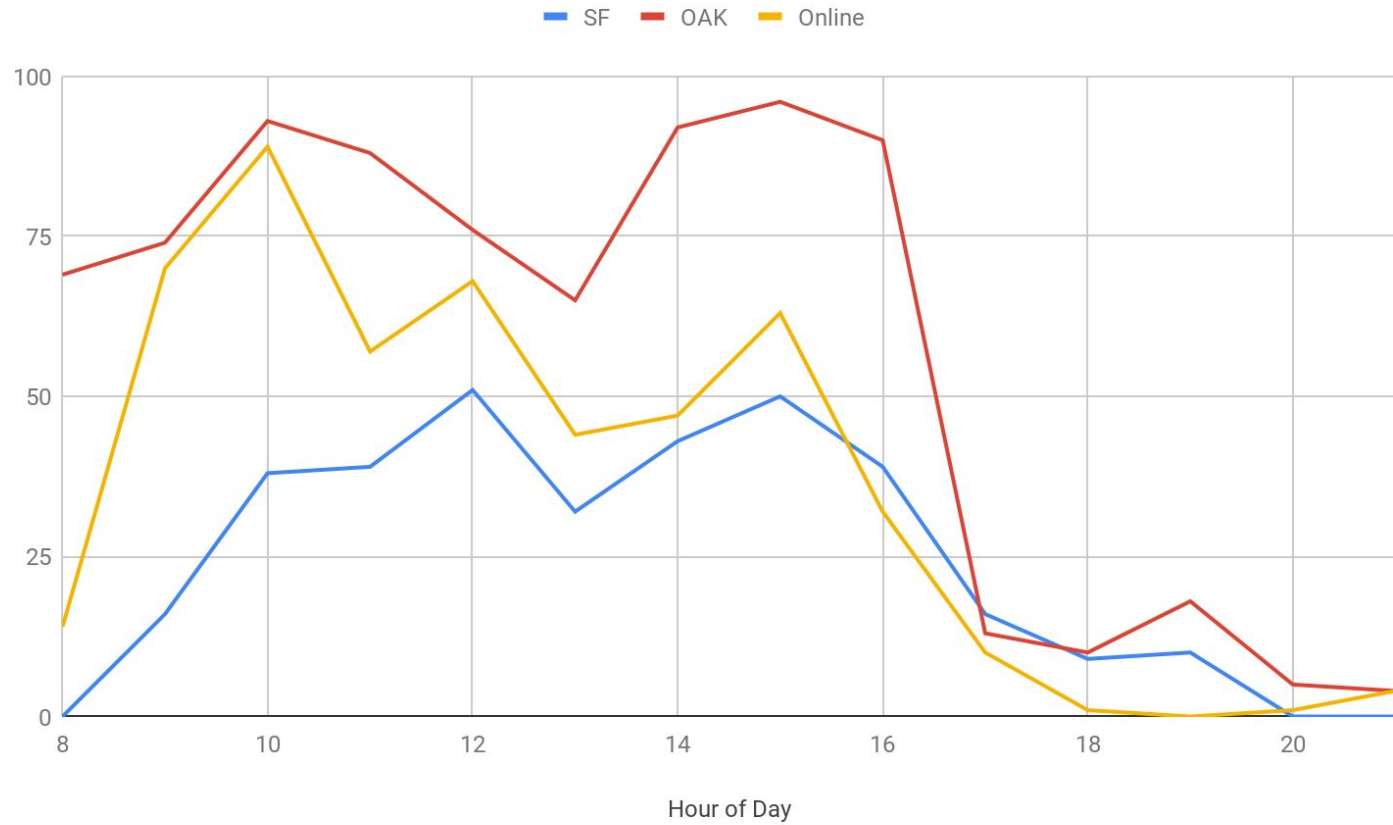




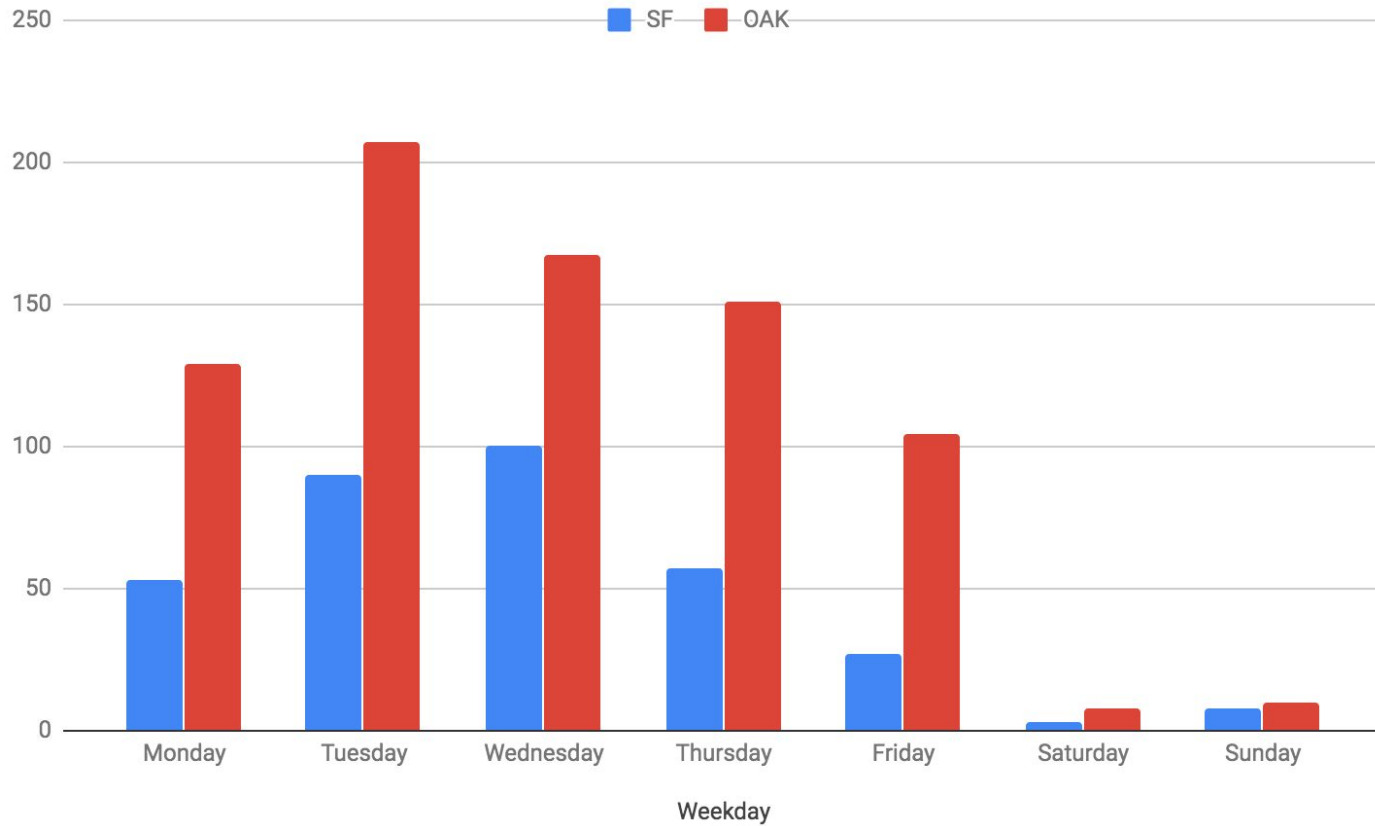
The decline is most noticeable in “Service” type interactions.



Looking at “Details”, it’s not particularly clear what type of interactions disappeared.

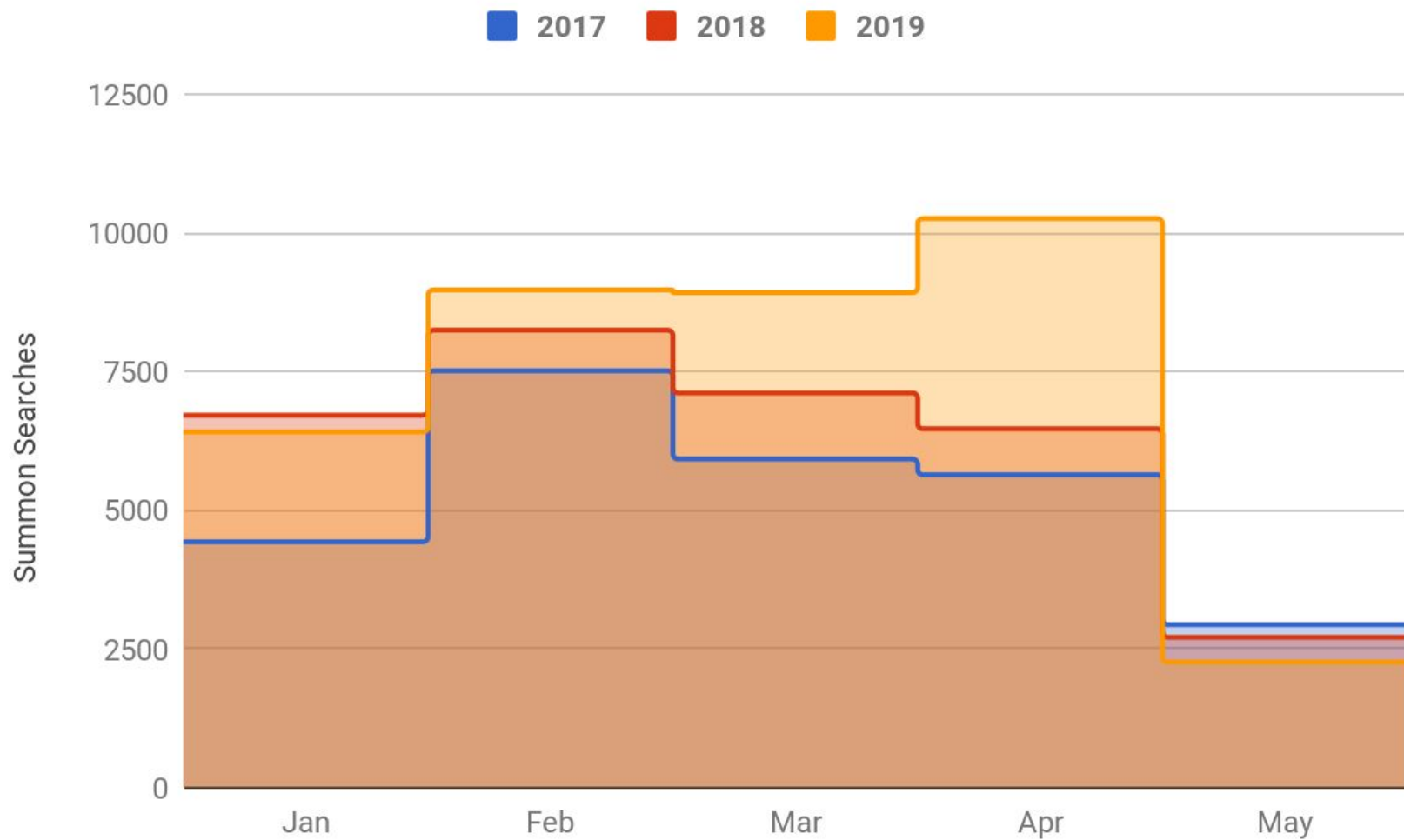


Similar busyness throughout the day at each library.

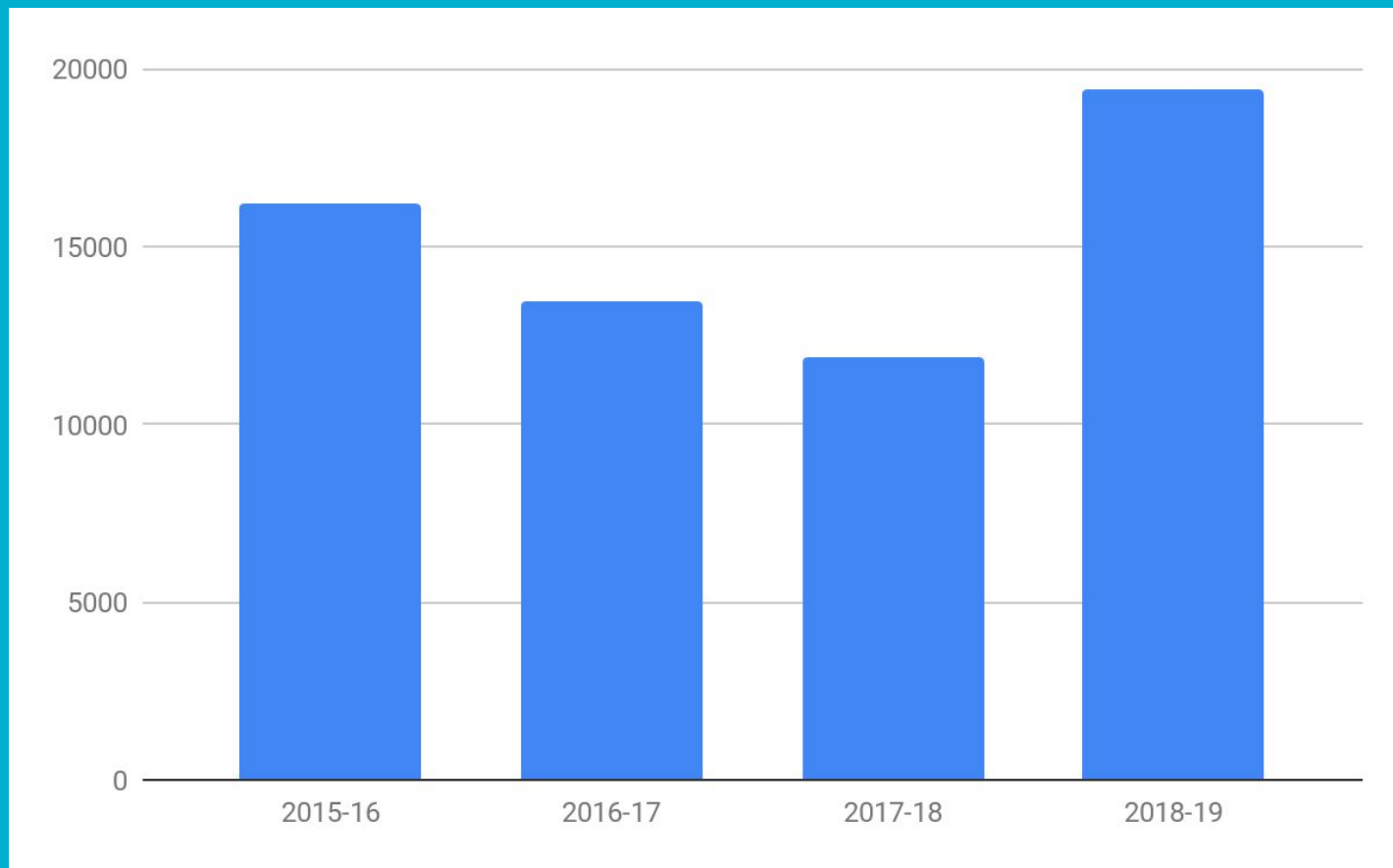


Tuesday & Wednesday are the busiest days in Meyer & Simpson respectively.

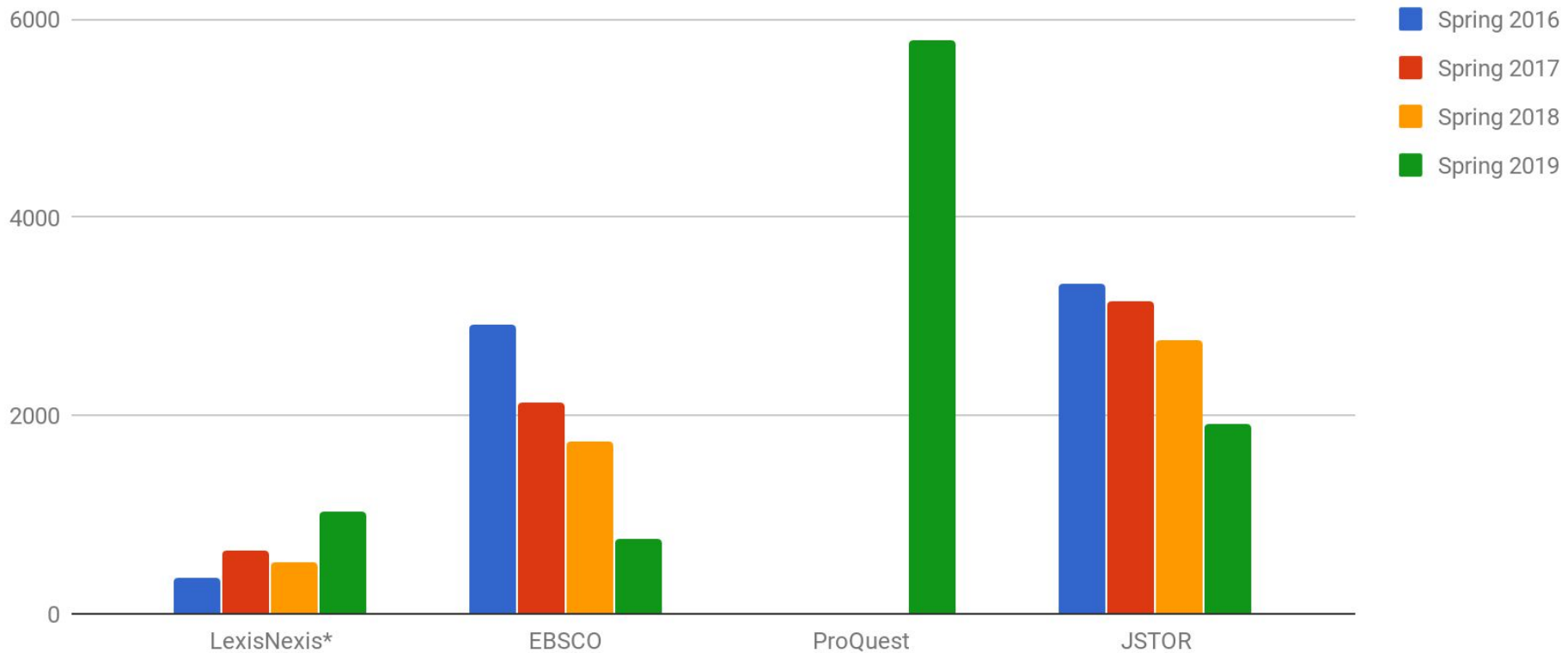
Summon



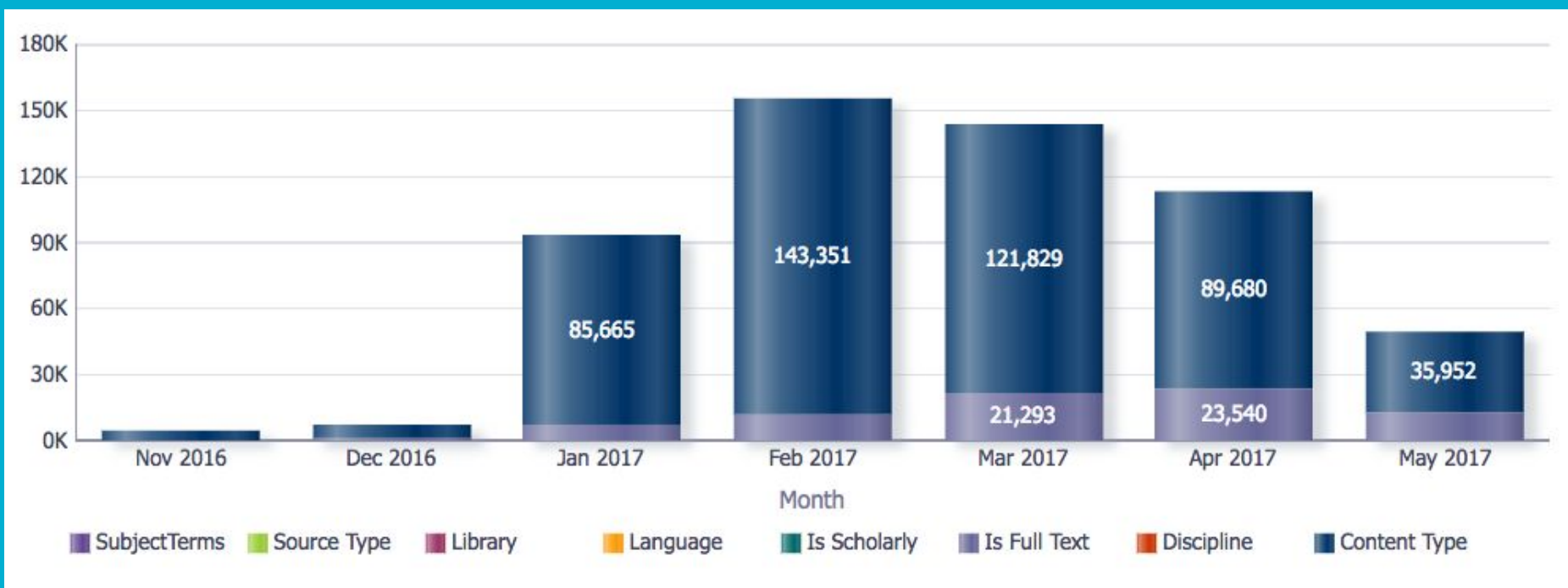
**21%** year-over-year increase  
in Summon use *both of the  
past Spring semesters!*



Article downloads from our databases jumped up this year



ProQuest Research Library is single-handedly responsible.



...is our children learning?

Summon facet usage

Who can guess one of the five most popular searches?

---

1. kanopy
2. artstor
3. larry bell
4. trust
5. jstor



## Broken Summon Links by Problem

Suppressed record

1.1%

EZProxy problem

4.3%

No problem

5.4%

EBSCO's OpenURL

18.3%

other

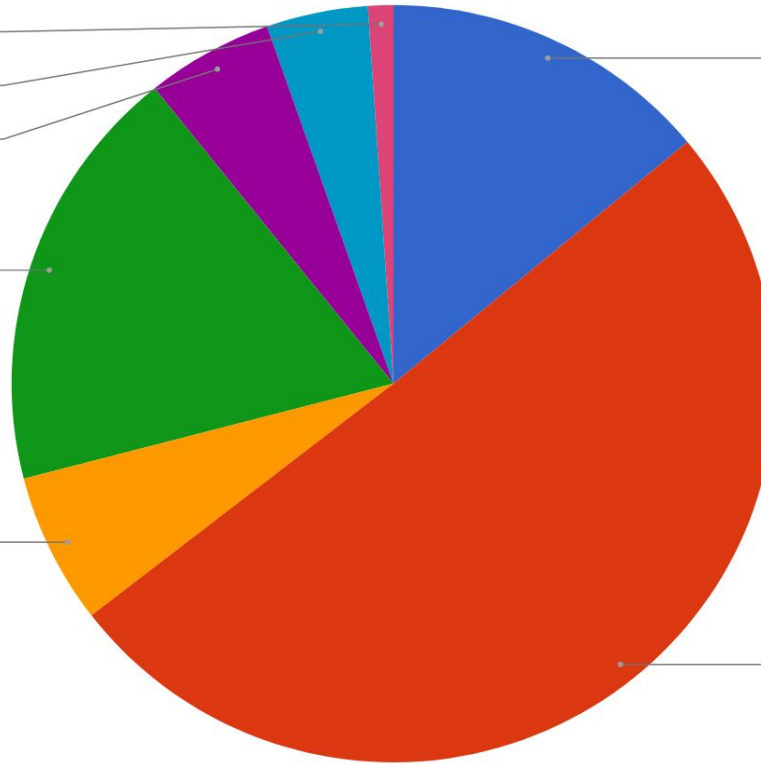
6.5%

doesn't have article

14.0%

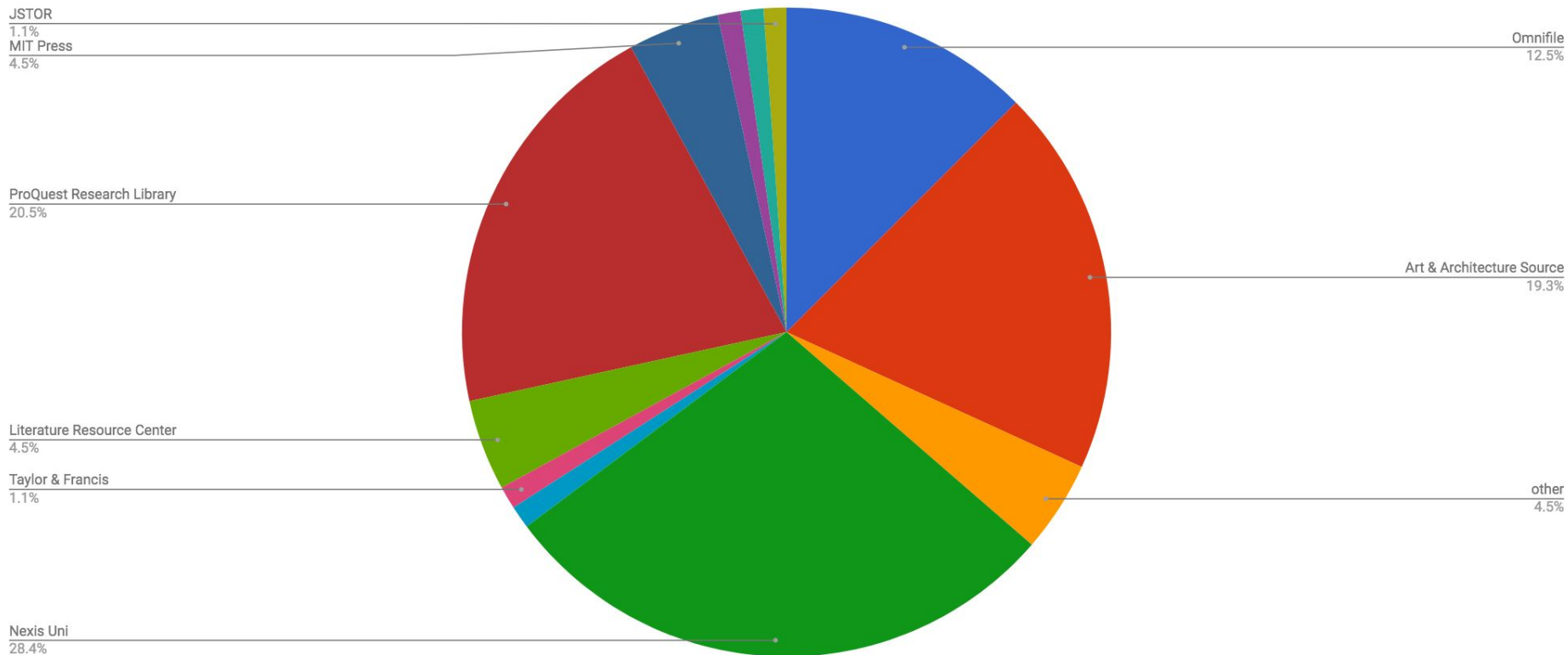
Summon problem

50.5%



Broken links in Summon by source of problem (n = 93)

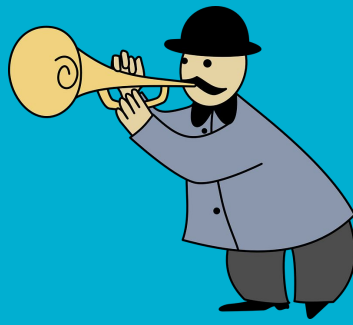
## Broken Summon Links by Database



Broken links in Summon by destination database

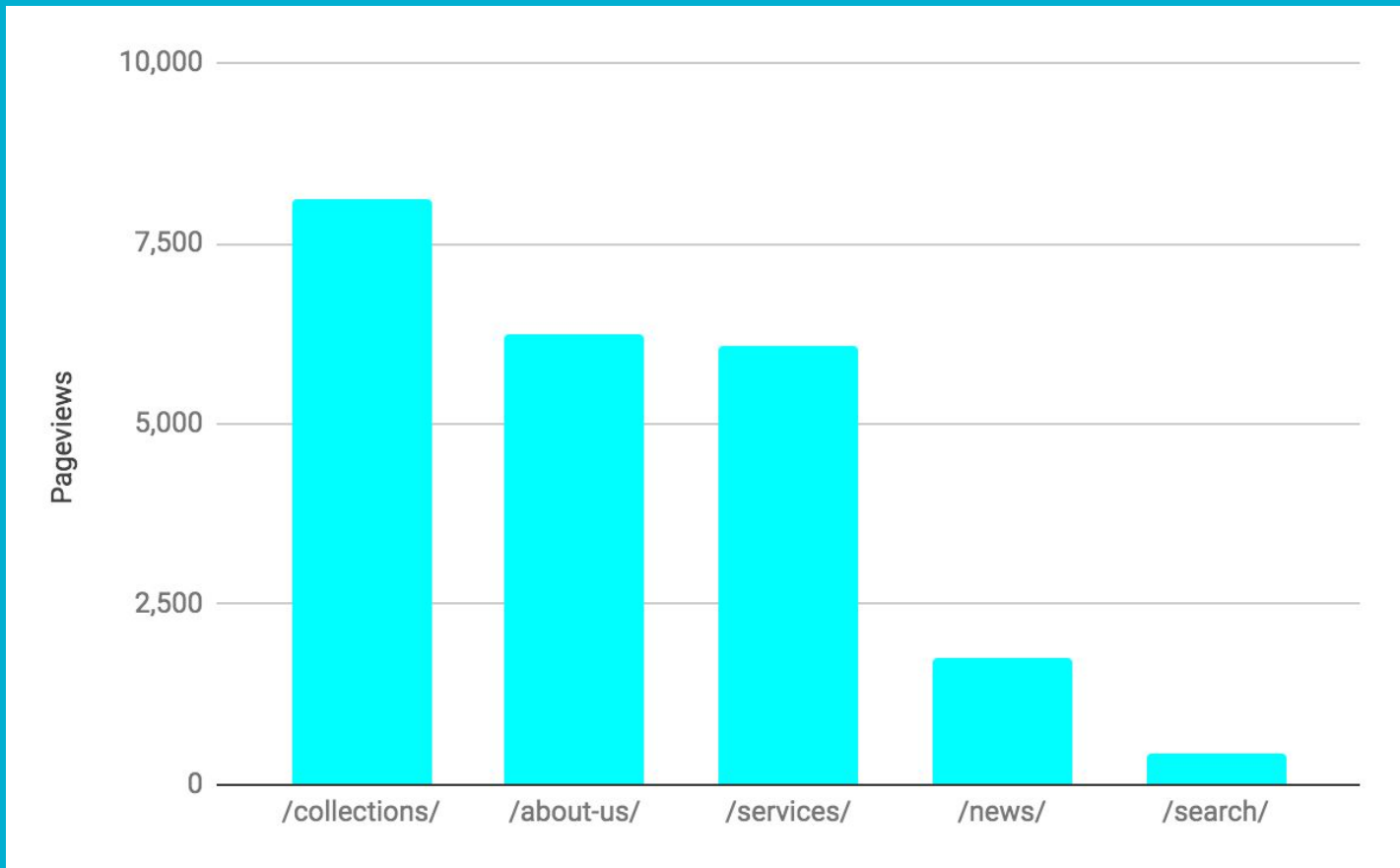
# Tooting my own horn

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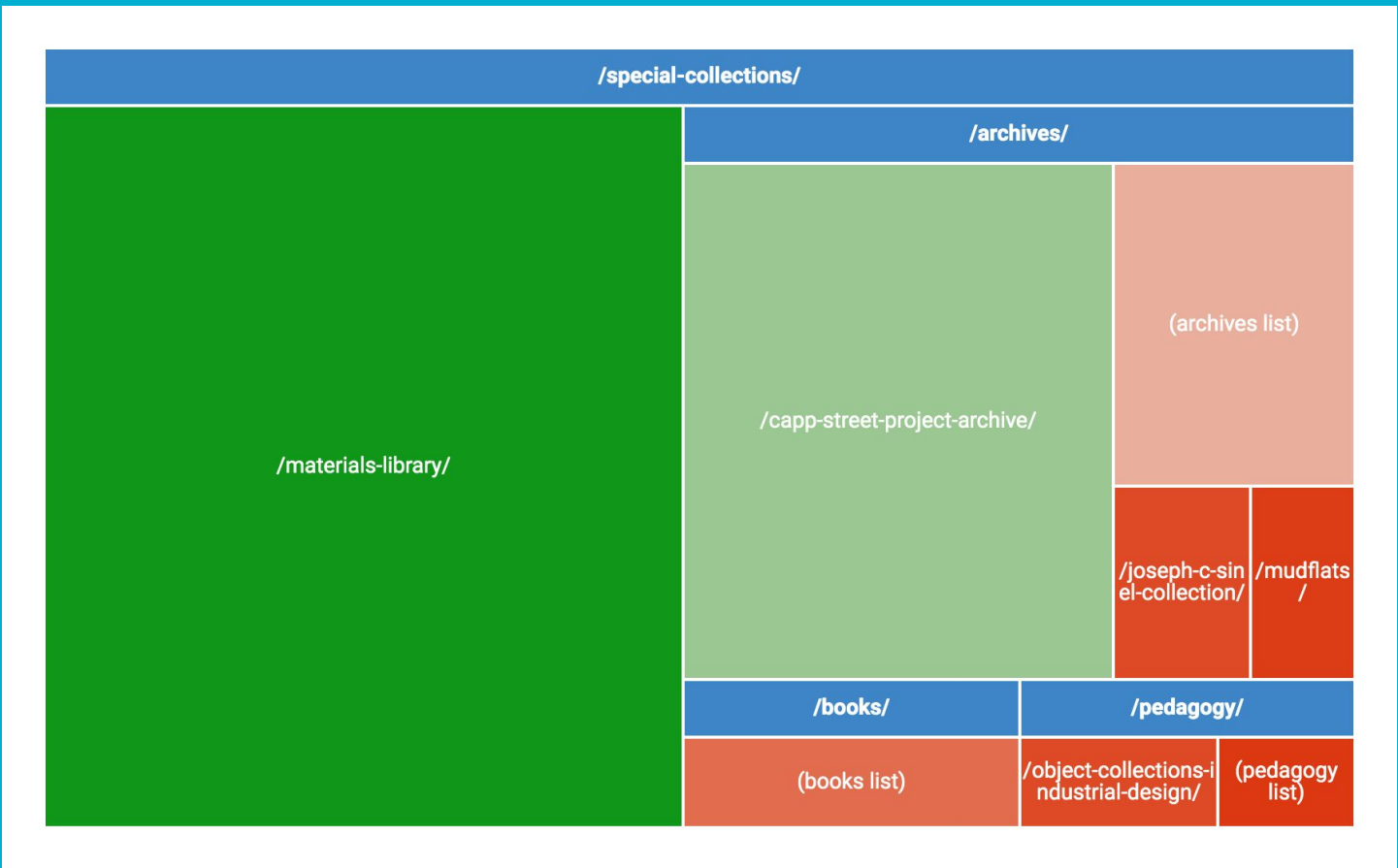


*“Thanks Eric! It’s really refreshing to click on one of those “Report” buttons and actually get a logical, prompt, and useful (if disappointing) response. I really appreciate it.”*

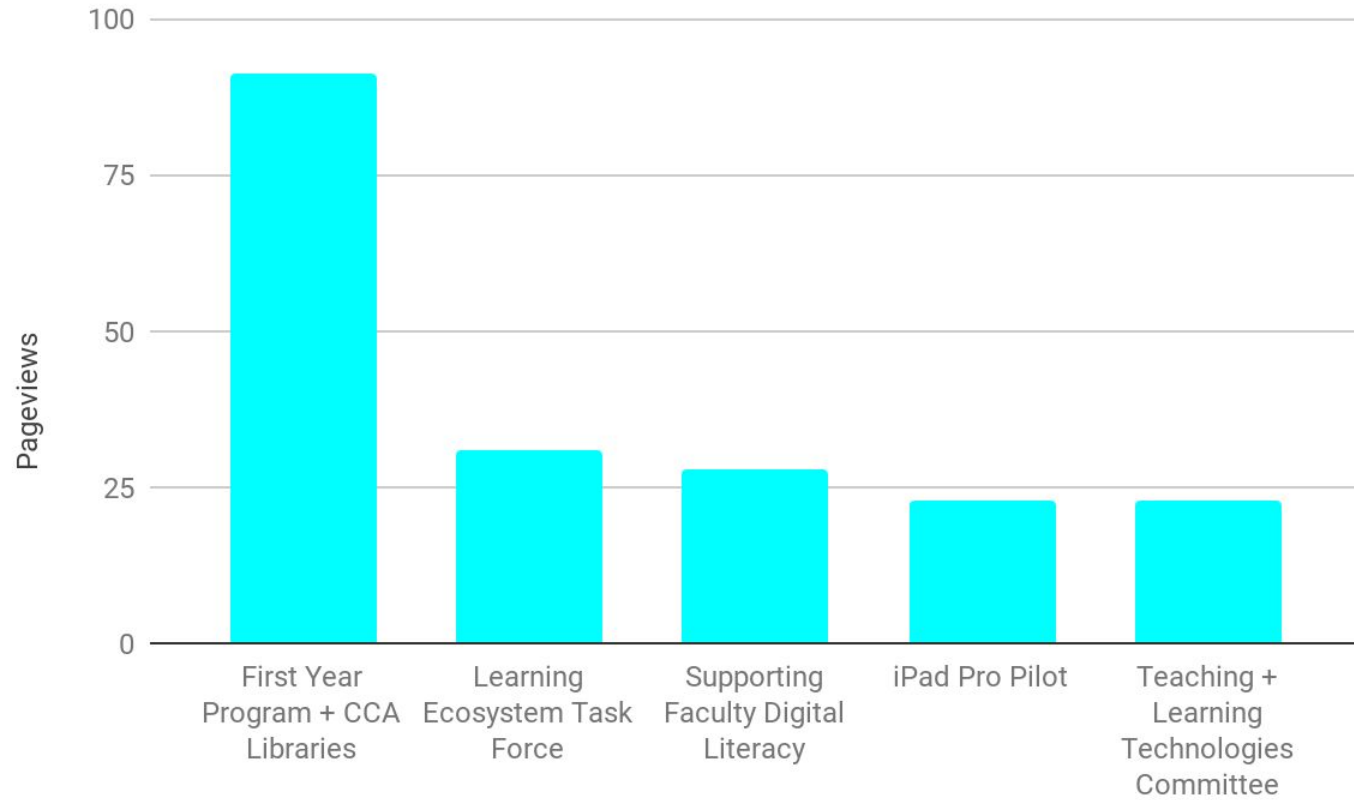
Website



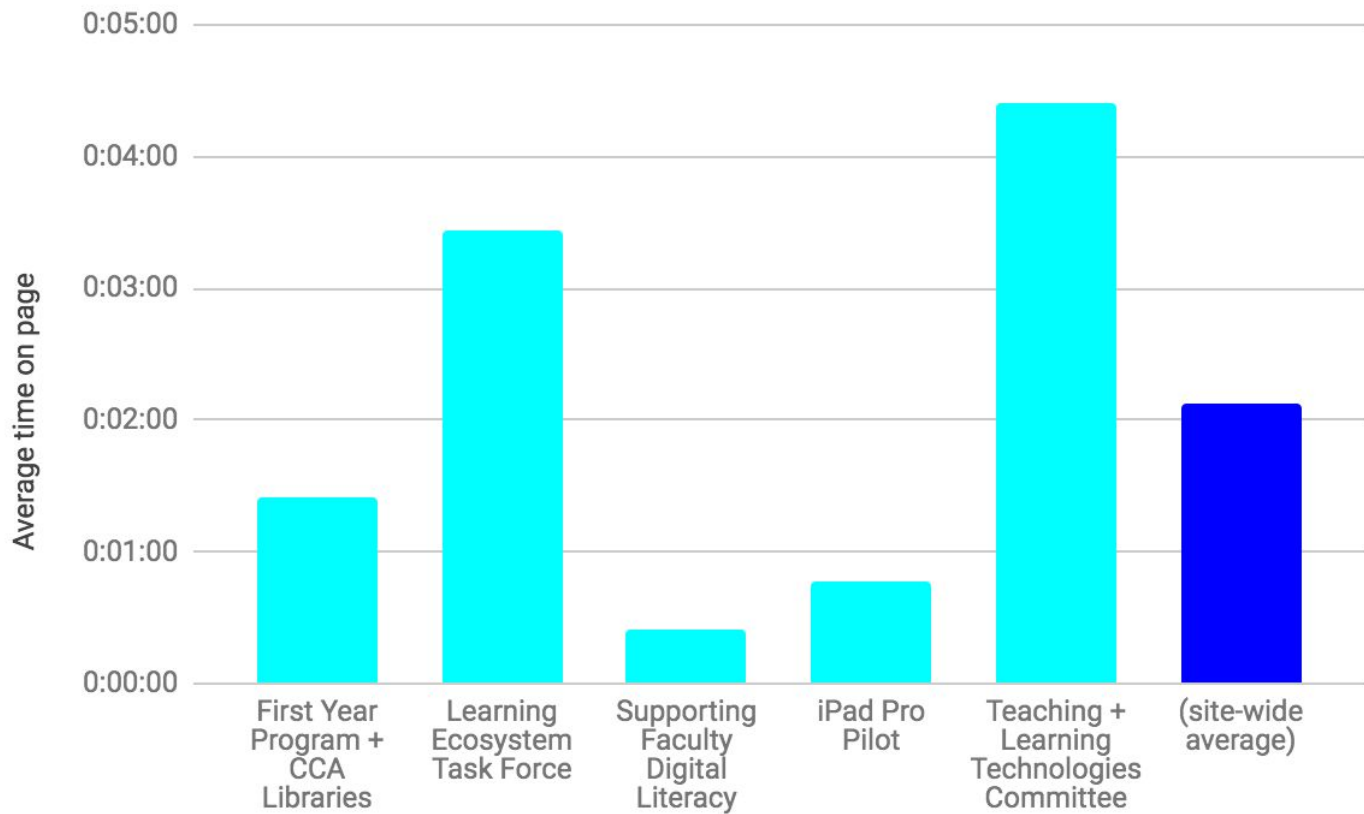
Major website categories still see roughly equal traffic, but Collections is in the lead.



Special Collections pages traffic

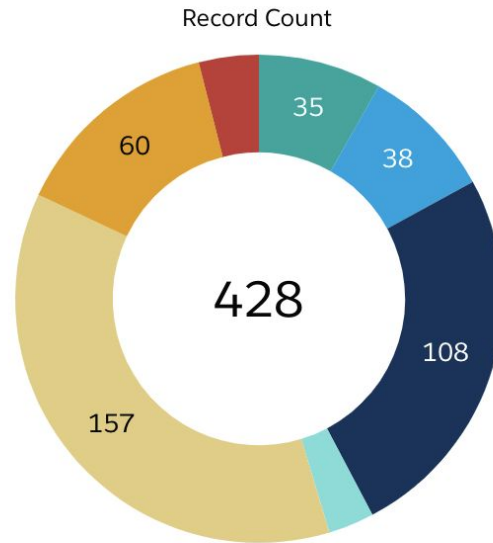


Did people visit the Emerging Projects pages?



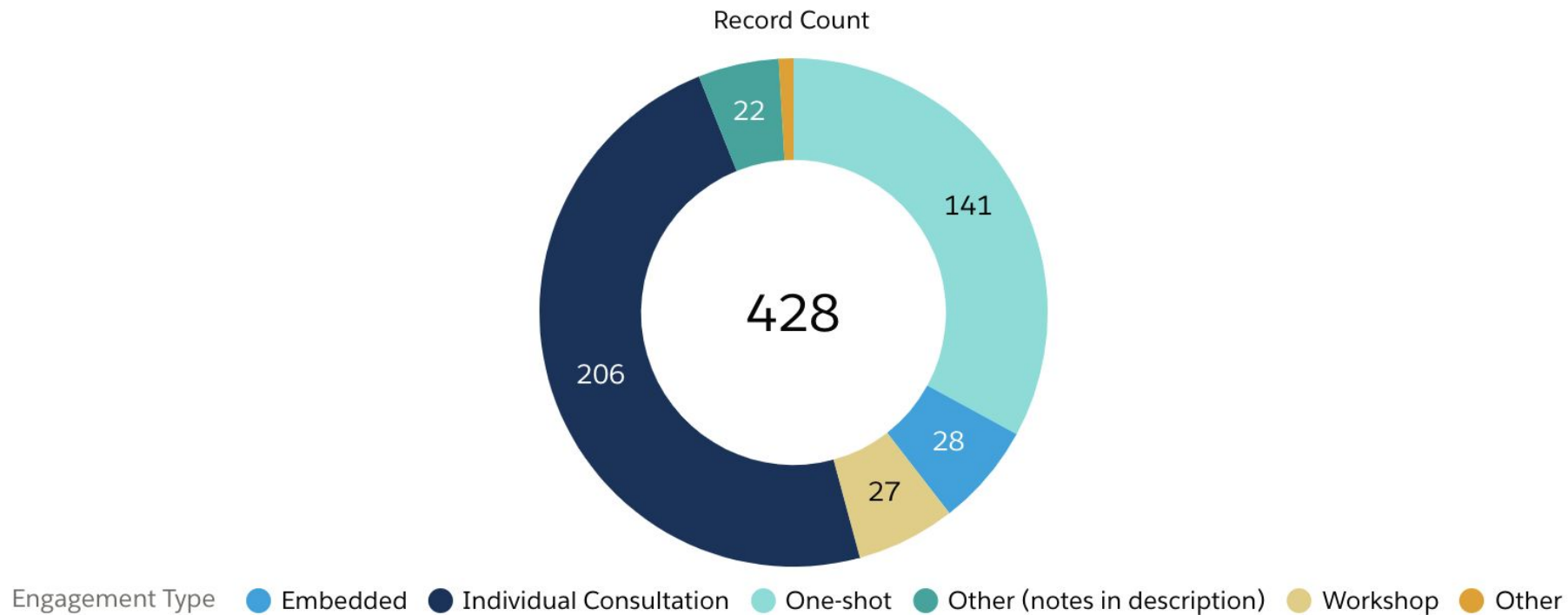
For two projects, visitors spent far more time than average on the page.

# Faculty Engagement in Salesforce



Service category   Digital Scholarship   Information Literacy   Library Exhibitions   Parent Case   Special Collections / Archives   Tech Support   Other

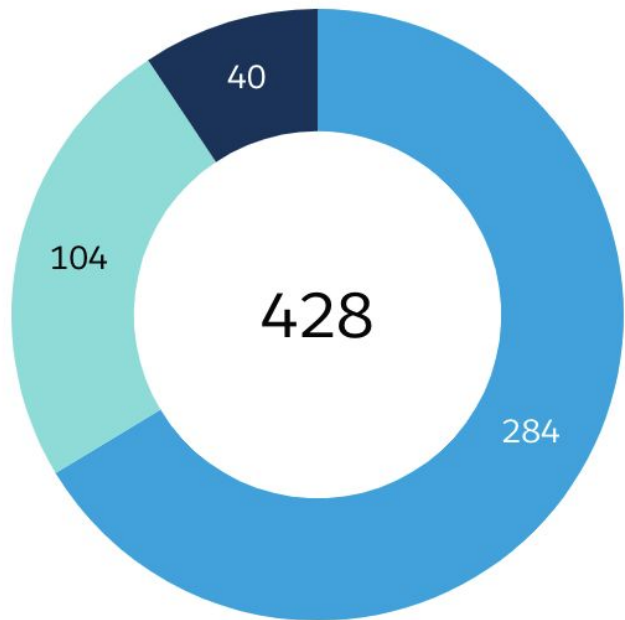
## Engagements by Service Category



## Engagements by Type

2018-19

Record Count



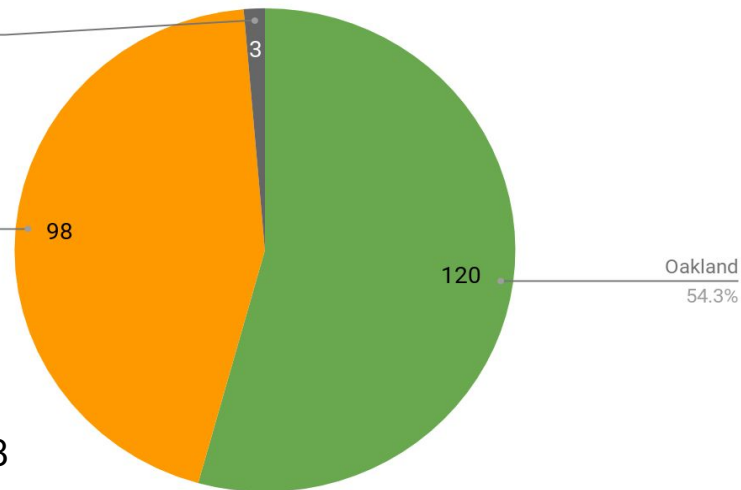
Campuses ● Oakland ● Other ● San Francisco

Engagements by Campus (222 total)

N/A  
1.4%

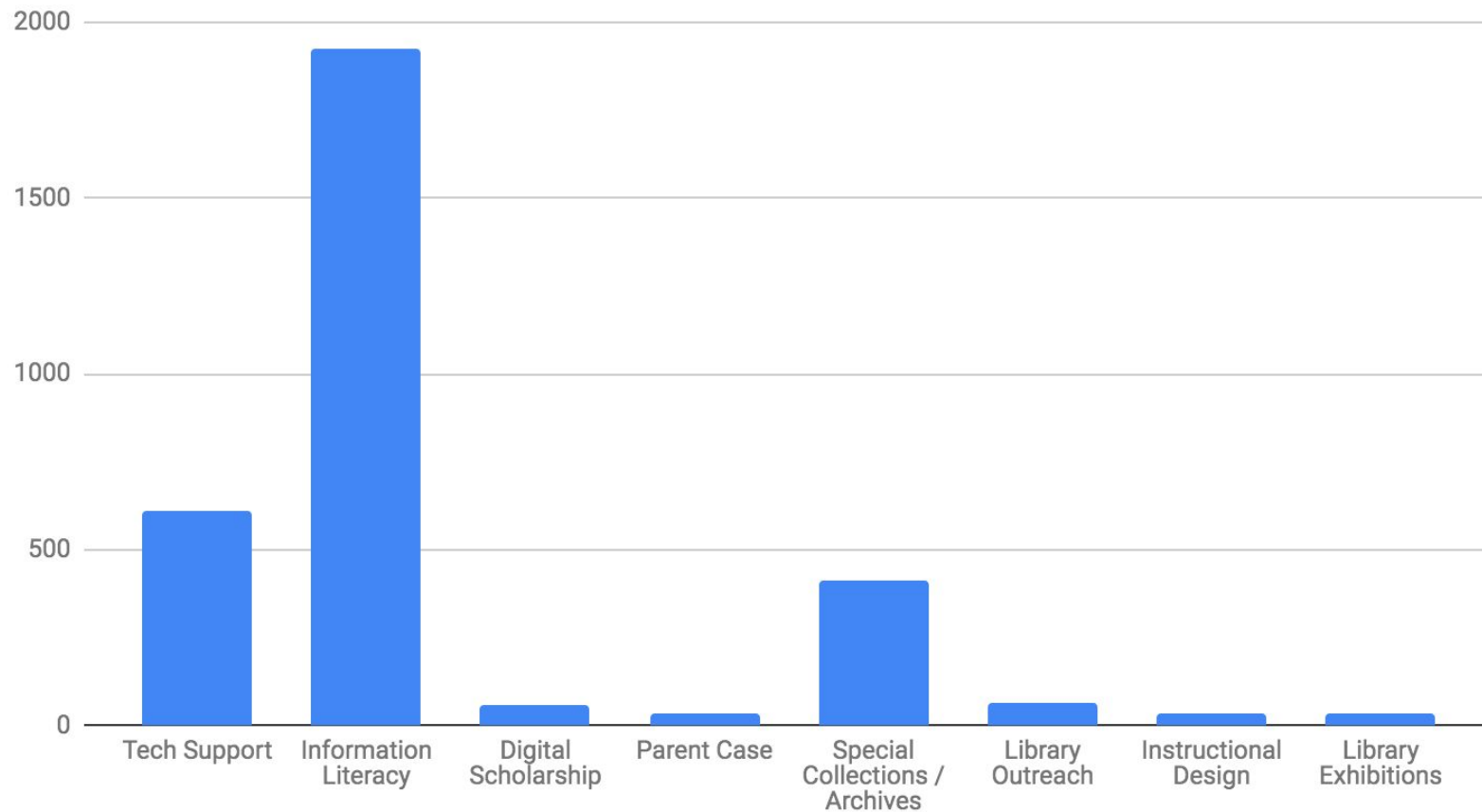
San Francisco  
44.3%

2017-18



Engagements by Campus

## Total Attendees by Service Category



[libraries.cca.edu/stats19](https://libraries.cca.edu/stats19)