

the california college of arts and crafts

THE purpose of the California College of Arts and Crafts is to guide the student through carefully planned classroom, studio and workshop experiences; to develop his technical ability; to increase his aesthetic sensibility, and to broaden his general education. With this background, the graduate will be able to contribute services of value to the community as a designer for industry, a teacher in the schools, or as a creative artist.

DEGREE CURRICULA

Fine Art:	B. F. A.
Art Education:	B.A.Ed.
Crafts:	B. F. A.
Advertising Art:	B. A. A.
Decorative Design:	B. A. A.
Industrial Design:	B. A. A.
Graduate Study:	M. F. A.

CERTIFICATE CURRICULA

Advertising Art
Crafts
Fine Arts

The College offers day and evening courses during the Fall and Spring semesters for special students wishing to take a limited program.


The Summer Session program extends from the first week in July, for a total of six weeks.

**CALIFORNIA COLLEGE OF ARTS AND
CRAFTS • BROADWAY AT COLLEGE AVENUE
OAKLAND • 18 • CALIFORNIA**

HISTORY OF THE CALIFORNIA COLLEGE OF ARTS & CRAFTS

- 1907** Established in Berkeley as the California School of Arts and Crafts.
- 1915** Authorized by the California State Board of Education to recommend candidates for the Special Secondary teaching credential in Art.
- 1922** Incorporated as a non-profit institution.
- 1923-
1925** Moved to present campus at Broadway and College Avenue, Oakland.
- 1936** Name changed to California College of Arts and Crafts.
- 1944-
1951** During these years, the facilities and curriculum have been expanded, and the faculty enlarged.

a guide to
the campus



SCHOOLS OF THE COLLEGE

THE SCHOOL OF FINE ARTS includes courses in Drawing, Painting and Sculpture. The curriculum includes basic foundation courses in the creative arts.

THE SCHOOL OF LIBERAL ARTS comprises the academic studies, which, by supplementing the art and craft courses, lead to the Bachelor's Degree.

THE SCHOOL OF ART EDUCATION prepares art teachers for public and private schools and colleges of California, and other states.

THE SCHOOL OF CRAFTS includes courses in: Art Metal & Jewelry, Ceramics, Silk Screen, Weaving, Leather, Bookbinding & Photography.

THE SCHOOL OF DESIGN comprises three major fields of study:

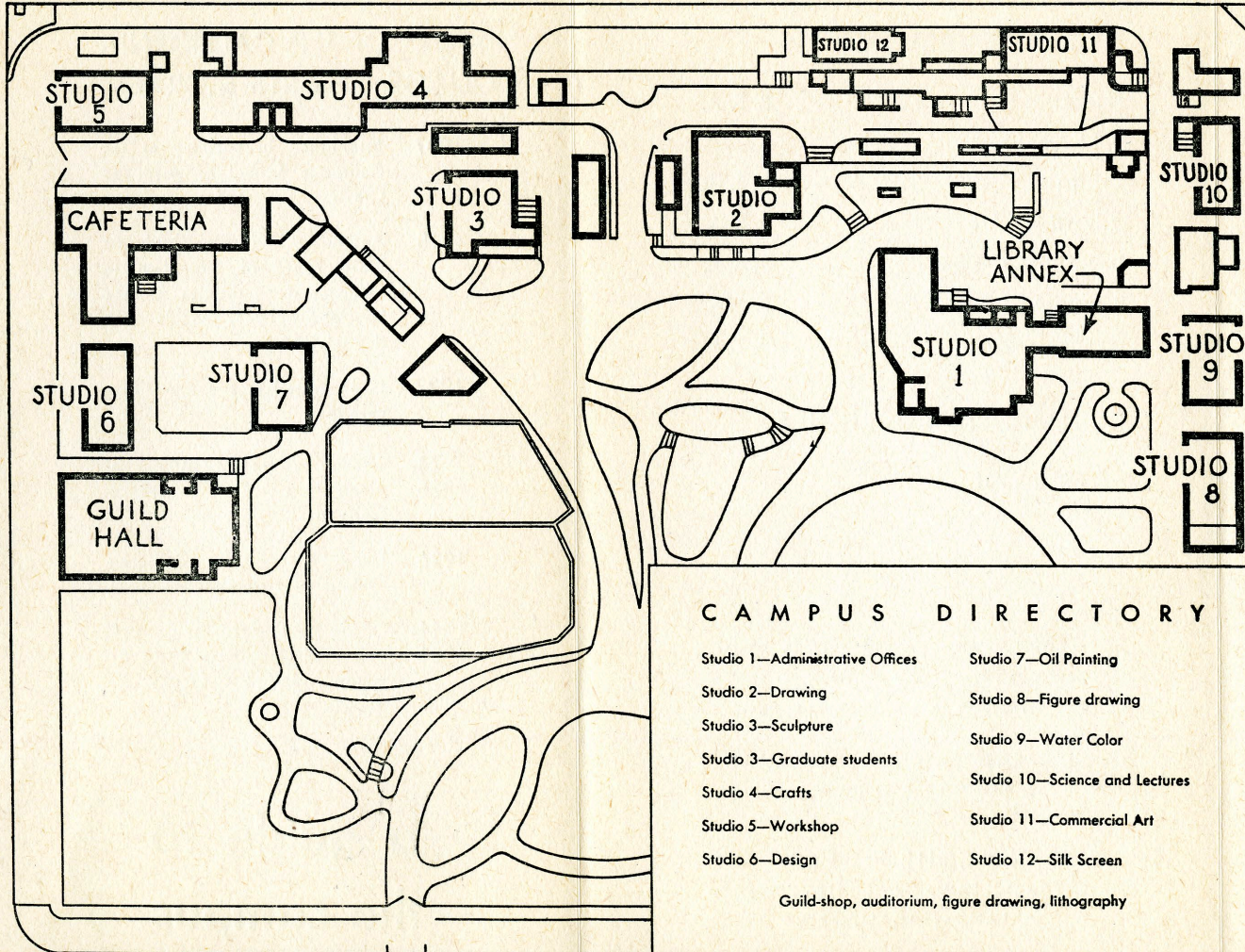
Advertising Art, including all phases of commercial design and layout.

Decorative Design, offering instruction in interior decoration and design.

Industrial Design, planned for students who wish to enter the field of professional designing for mass production.

THE SCHOOL OF GRADUATE STUDY is planned to allow advanced training in the fields of Crafts, Painting and Commercial Art, leading to a Master's Degree.

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CAMPUS DIRECTORY

- | | |
|---------------------------------|--------------------------------|
| Studio 1—Administrative Offices | Studio 7—Oil Painting |
| Studio 2—Drawing | Studio 8—Figure drawing |
| Studio 3—Sculpture | Studio 9—Water Color |
| Studio 3—Graduate students | Studio 10—Science and Lectures |
| Studio 4—Crafts | Studio 11—Commercial Art |
| Studio 5—Workshop | Studio 12—Silk Screen |
| Studio 6—Design | |

Guild-shop, auditorium, figure drawing, lithography

BROADWAY

CLIFTON STREET