

CCAC

1997 FALL BULLETIN

Dear Students,

It's almost time to return to school. Summer has gone by fast and we hope that you've had a good one. Since many changes have occurred at CCAC while you were away, we're hoping this update will give you a preview of what to expect this coming Fall semester. You can call us at the Student Life Office at (510)594-3666. We'll be glad to answer any questions you may have.

Here's to a great year!!
The Student Life Staff

YUMMMMMM... Cafe News

- ☹️ After three years of providing CCAC with wonderful food, Curt Clingman and Mary Jo Thoresen, operators of Amici Cafe, have moved on to another opportunity. We will miss them.
- 😊 In their place, Debbie Pfisterer and Elizabeth Fazzio will open JJ's Cafe. Debbie and Elizabeth have extensive experience in food service and are enthusiastic about opening a cafe here at CCAC. They will strive to please the diverse palates of our community as well as Curt and Mary Jo did. Please join us in welcoming JJ's to the CCAC community!

STUDENT LIFE AND YOU

Student Life's objective is to create a safe, healthy, and active artistic community of mutually respectful and productive students while encouraging diversity and individual talents in preparation for your professional future in the arts. The SLO staff includes Liz Pointer, Dean of Students; Dr. Bill Glover, Director of Counseling Services; Jolie McRae, Coordinator of Residential Life and Student Activities; Carol Hyman, Career Advisor; and Mielle Chénier-Cowan, Administrative Assistant on the Oakland Campus.

SLO acts as the hub for student needs and facilitates the Student Advisory Council (SAC). It is through SAC as well as direct discussion with faculty and administrators that you as students can make an impact on the CCAC community. This is the best way to sustain our most valuable asset, the artistic community.

To better serve you, the Student Life Office on the SF Campus will have a new home adjacent to the main entry where the mailroom used to be. We look forward to being more accessible to you in our new location. To create the new Student Life Office space, a new window is being installed which will eliminate the "smoke hole" next to the 450 Irwin Street entrance. Sorry! (Please see the information on smoking on pg 2).

The SF Campus Student Lounge is now just that—a student lounge. CCAC has carpeted the area and installed benches "long enough to lie down on". Tables are coming. The Student Advisory Council will determine the use and management of the pin-up surfaces in the student lounge for bulletin boards and student shows.

On the Oakland Campus, bulletin boards are located across from JJ's Cafe. They are a great

SLO

Student Life Office, yes!

place to communicate about anything. They are there for you- use 'em!

ALPHA BUILDING IMPROVEMENTS

Many thanks to Tim Culvahouse, Associate Dean of Architecture and Design, for the following summary of the summer's improvements to Alpha, with regard to both the physical adjustments and suggestions for management of the existing space.

Better Spaces: The walls at the east end of the gallery have been reconfigured to create a space opposite the lecture hall which will serve as an excellent crit space as well as a reception space for lectures and other events. Room 204 has been enlarged to better accommodate drawing classes. The receiving and mailroom will be located where the downstairs lockers were. CCAC is setting up a plastics and metal room which will include the new welder. The fashion classroom has been enlarged.

Smoking: Smoking is permitted only outside the building. A new designated area will be provided on the SF Campus to accommodate smokers and create a smoke-free environment for staff. People work in the offices on the Irwin Street side. Second-hand smoke is a health hazard, so please be mindful of the effect this habit has on others. We need and appreciate your cooperation.

More Comforts: CCAC is looking for some good benches for the sidewalk area and hope to have them installed soon. Lockers are now located on the second floor and ceiling fans have been installed in the studios.

Noise Pollution: In an attempt to dampen noise CCAC has carpeted the entrance, the newest crit space by the lecture hall and the student lounge. CCAC is installing cushioned flooring to reduce

fatigue as well as noise in all the shops. Significant acoustical work is being done to isolate machine noise that has been disturbing people in the Lecture Hall. Installation of additional pin-up panels on the corridor side of the internal studio bays on the second floor will mask some of the distraction of traffic along that passage.

Brown Bag Lunch Series: "What can you do with a Fine Arts Degree?"
3 weekday talks by fine artists, 11:15-12:00 in the Grad Seminar Room on the Oakland Campus.
Teachers, grant recipients, & gallery owners discuss the ways to use a Fine Arts background to find work. Coordinated by Carol Hyman, CCAC Career Advisor. Call for dates: (510)594-3673

Dust Management:

Installation of a dust collection system for the Implementation Lab. The Fashion Design Studio door has been moved farther from the shops to minimize dust migration.

Fashion: Speaking of Fashion, CCAC has purchased two

additional pattern cutting tables, two sewing machines, and a number of additional dress forms. Floor smoothing will have to wait for semester break.

Graphic Design and Illustration: Graphic Design classes will be consolidated near the Image Shops in Studios 3, 4, 5, & 6 providing a more unified presence. Illustration is in Studios 11 & 12. Graphic Design and Illustration seniors: Please take advantage of the dedicated space provided for you in Studio 2 (Graphic Design) and Studio 12 (Illustration).

BETA BUILDING

The Beta Building is taking shape. New drawings are available for all to review (see pages 6-7). Early this fall there will be a presentation of the plans and a tentative schedule. Seismic upgrading starts August 11th, and it will be extremely noisy for the first two weeks, then it will settle down to a dull roar. Beta building will be a hard-hat-only area and CCAC will provide tours. We know what the loss of the use of this vast space means during construction and how disruptive remodeling can be. CCAC plans to do a lot of the construction

DON'T FORGET THAT FINAL REGISTRATION IS IN SAN FRANCISCO!!!

work late at night to cut down on the inconvenience to students and staff. However, SLO and SAC want student input on creative ideas to best roll through these hectic times. Call or e-mail us. We will be coming up with a suitable prize for the student or staff member with the best suggestions. Meanwhile, thanks for your patience.

USF PROVIDES CCAC WITH NEW STUDENTS AND NEW COURSE OPTIONS

Last year CCAC announced the USF Joint Degree Program. Alice Knudsen, Registrar, has graciously provided this updated information on both the USF students and the course opportunities for the CCAC community:

There will be approximately 40-45 USF students who will be merging into our student body this semester. Almost all are freshmen who are dedicated to their art; some are transferring from the Academy of Art and will find CCAC a refreshing change! The USF Joint Degree Program (JDP) Office is in Academic Services on the SF Campus.

CCAC students will be able to take courses at USF as a "visiting student." If you are interested in the courses offered by USF, see Barbara Jaspersen in the USF JDP Office. The basic process is to fill out a visiting student application and registration form (USF is waiving the \$10 application fee) and get signatures from: your advisor; Martin Van Buren (if it's a Humanities & Sciences course); and some one in the Business Office. You can complete any elective courses at USF (similar to the existing cross-registration with Mills & Holy Names). Once you've gotten the signatures, take it back to Barbara who will register you in the class. You can take up to 8 units per semester at USF. You can register on August 28th (the first day of USF classes). When you go to USF for your class, go to Public Safety and get a USF ID card which will entitle you to the use of facilities (except for parking). Barbara has info on classes available. If you have any other questions, call her at (415)703-9505.

Osborne/McGraw-Hill, CCAC Beta Building project, Banana Republic, Design Continuum, KID, Fitch, IDEO.

Sound like great places to work?

They want interns now!


...AND INTERNSHIP PROCEDURES JUST BECAME EASIER

In the hopes of encouraging students to take internships and in an effort to eliminate extra administrative work, CCAC will allow internships to be taken for zero to 3 units any semester of your junior and senior year starting with Fall 1997 semester.

There will be no retroactive internships allowed. Starting Fall 1997, a student will enroll in the internship program for the semester in which he or she intends to look for a job. The student *must* enroll by the add/drop deadline as with any other class. The student will then have an incomplete on the record. All hours and evaluations must be completed by the student before a grade of pass/fail will be given. At the end of each semester, all students that finish the paperwork will be graded by the advisor and grades given to student records. Grades will then be posted with other end of the term grades. Internships will continue to be for Junior and Senior students only and administered by the Internship Coordinator. There are good opportunities for the Fall semester, and many companies are hiring now. Get a jump on the competition before school begins. Have your resume reviewed by CCAC's Career Advisor, Carol Hyman, now. Call Mielle at (510)594-3666 for an appointment.

seniors Are you graduating in December or May?

You can help choose your Commencement Speakers. Nominations are due to Student Life on Friday, September 12, 1997. Student Life has the info- Call Jolie McRae at (510)594-3672.

 **REMINDER:** Internships must be obtained and filed by September 19th.
See Student Life for the newest opportunities.

"STATE OF THE UNION"

Following is a letter from Joan Majerus, VP, Finance and Administration. She has summarized last year's changes and this year's expansion plans for CCAC. Thank you Joan:

Dear Students,

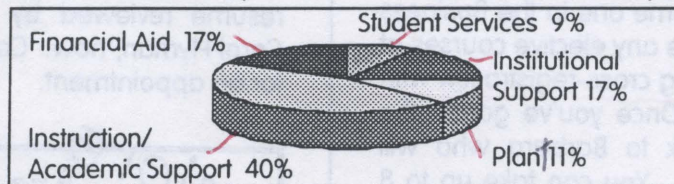
Another exciting year closed at CCAC and we accomplished many things. Here are some of the highlights:

- Created dedicated studio space for 60 students in Painting and Sculpture on the Oakland campus.
- Hired four excellent faculty (2 in painting, 1 in sculpture, 1 in humanities and sciences) through funding from the Irvine Foundation.
- Raised more than \$7.6 million toward the \$10 million capital campaign to fund scholarships, technology improvements, increased community and public programs and all renovations costs of the San Francisco facility.
- Launched a successful intersession program and expanded the offerings of Extended Education.
- Hired Lindy Small, architect, to define better use of space on the Oakland campus.
- Involved students in the College's budgeting process.
- Launched a successful Fashion Design program and exceeded our strategic plan goals for increasing enrollment in Fashion Design.
- Received good marks from the National Architecture Accrediting Board during their accreditation visit.
- Offered expanded administrative services at the new San Francisco facility.

We made tremendous progress last year and should be proud of the reputation and academic quality of CCAC. This school year is expected to be just as exciting and academically-charged. Some anticipated events are:

- Implementation of Oakland space plan to better use the campus, including the renovation of the Library; the creation of dedicated CORE, graduate and senior studio space; expansion of Image lab and classroom space; and improved space for Textile program.
- First phase of renovation of new space in Beta building, including providing dedicated studio space to graduate students and upper-division students, a CORE woodshop, and classroom space.
- Final implementation of the new CORE program.
- Review by peer professionals from the Western Association of Schools and Colleges (WASC) and the National Association of Schools of Art and Design (NASAD).
- Addition of a new image lab in San Francisco.
- Increased studio/classroom space for the Fashion and Painting programs in Alpha building.

During the history of CCAC, we have tried to keep the academic quality high while maintaining a tuition rate that has been lower than comparable institutions in the country. In fact, we are the third lowest tuition rate comparable art RISD, Parsons, of the Art Institute



among the 11 colleges, including Pratt, and the School of Chicago.

In reviewing the ambitious goals we have defined for this year, the College has set the new tuition rate at \$15,850, or a 6 percent increase. We still will remain the third lowest tuition rate among our competitors. However, to offset the higher cost, we have increased institutional aid by over \$200,000 for a total of \$2.96 million in CCAC scholarships. Above is a visual breakdown of the College's budget so you can be better informed as to how CCAC resources are allocated.

If you have any questions, please call me at (415) 703-9572. Thank you.

Joan Majerus

Vice President, Finance and Administration

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TECHNOLOGY

Consuelo Lorenzo, Director of Educational Technology, has done a wonderful job responding to student and faculty recommendations for changes and improvements in the way CCAC delivers technology to the students. The following is her update:

Over the summer several improvements were made to the Academic Technology facilities and systems available for student use. Based on student and faculty recommendations, we hope the new improved technologies will heighten your educational experience at CCAC.

IMAGE LABS: With our new alliance with USF, we added 19 computers and another full-time academic computer technician, Sergio de la Torre. Gwyn Rhabyt is the new SF Image Shop Manager, and Diane Lumumba has moved to the Oakland campus. On both campuses all software has been updated to the latest versions and a few select new programs added; 36 inch monitors and "roaming computers" residing on rolling carts were purchased to better support classroom instruction and presentations; CD ROM burners were acquired for student production of CD's; Jazz drives (which hold 1GIG of data) will be permanently stationed in each Image Shop; and scanners were purchased to bring the number to two per Image Shop. All these improvements should help alleviate crowding and the lack of options we experienced last year in our computer shops.

LIBRARY: The library in San Francisco now has a total of 9 computers. Each of these computers will support word processing, Internet browsing and E-mail access.

The E-mail system has been upgraded to support multiple Internet protocols, allowing users to log-in from any computer on campus as well as from any home computer with either a modem or an Internet connection.

At the same time, improvements were made to the college's Website which added more information and an updated interface. (See the Facilities pages at www.ccac-art.edu)

MEDIA CENTER: AV support to students was improved by adding several new cameras and camcorders to the Media Center; AV check-out in San Francisco will be handled by the Library to better meet student schedules; and built-in AV equipment was added to SF Campus classrooms 102, 103 and 104.

NEW PREREQUISITE TRAINING: Finally, with the increased load and technologies in the Image Shops, we will be instituting a new prerequisite training, similar to the Wood Shop's use policies, for student wishing to use the computer labs. The required training will be offered as frequently as necessary for free through the Educational Technology department at the front end of each semester. Ask for details at the Shops or from your instructors at the beginning of Fall semester.

If you have any questions or comments about campus technologies, please direct them to Consuelo Lorenzo, Director of Educational Technology, at (415) 703-9512, or at clorenzo@ccac-art.edu. Happy computing!

UPDATES ON BETA

The seismic upgrade design is completed and the retrofit construction is in process. The plans for the Beta building have become more finalized, and construction is scheduled to be completed in two or three phases.

The current plans (shown on the previous page) include 62 dedicated graduate student studio spaces. There will be photography and film/video/ performance studio areas. Twenty-six open studio areas are designated for architecture, interior architecture, industrial design, and painting, leaving the studio spaces in Alpha for graphic design, fashion design, illustration, and CORE. There will be classrooms, three shop areas, and numerous spaces for academic offices for each program.

There will be an exhibition space as well as a corridor gallery. A space is slotted for a cafe/student lounge area and a Service Bureau on the ground floor, near the main entry court on 8th Street.

Lighting and ventilation needs have been carefully reviewed and taken into account in the Beta plans. Large drawings will be posted on both campuses early in the semester for your review.

STUDENT GROUPS ON CAMPUS

Register your student group!!! It's super-easy-- just come to the Student Life Office on either campus (or talk to Jolie McRae). Both continuing and new groups are encouraged. Get these great incentives:

- ❖ priority for group exhibitions in the Irwin Student Center Galleries
- ❖ a box in the Student Life Office (on either or both campuses)
- ❖ the option to have a folder on the e-mail system
- ❖ photocopying and mailing privileges
- ❖ subsidized receptions and/or social events



Joint-Campus Assemblage



Wed, September 10 7:15pm Nahl Hall

An opportunity to brain-storm and discuss possibilities for a stronger CCAC community. All students, faculty, staff, and administration from both SF and Oakland campuses are invited and encouraged to participate. This is a student-facilitated discussion.

California College of Arts & Crafts
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