

**CCA Oral History Project  
LOG NOTES**

Interviewer Name: Ken Davids  
Date: 5/23/14

Storyteller Name: Helen Frierson  
Time: 2pm

Time	Description	Note
1:10	Helen lets Ken know he's happy to discuss 1970's & 1980 period of college.	
1:42	1980-1988 key transition. Started teaching as instructor. Published novel with Grove Press, became Assistant Professor. Returned 1970 after 2 years in Hawaii.	★
3:36	Interest in coffee, business and writing.	
4:18	Ken started extension program, grew. Increase of duties and responsibilities.	★
5:22	Describes Henry Ford's leadership style.	★
6:18	1980 Ken became acting vice president for instructor. Saw our publications & marketing. Re-wrote Faculty Handbook. Curriculum overhaul, core program & first year program.	
8:52	Steve Oliver approached Ken re: plans to change things. Remove Harry Exford from presidency, Ken report directly to Board w/ business person as acting president.	★★
11:49	"Actions that were on track came to fruition that year" Core program boost to retention 1984-85.	★
13:45	Declared retrenchment for a year (reduction in salary)	
14:39	Neil Hoffman prevails in search for new president.	★

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15:30	With Neil, able to focus on curriculum & education.	
	Myth of "Ken saving the school." Didn't just hold it together, kept moving forward. Importance of	
16:40	expanding to San Francisco. Acquired Architecture program.	★
17:36	Ken's relationship with Neil. Value of general education.	
19:04	1990 Ken returned to teaching. Established as writer on coffee.	★
20:00	Board & merger with San Francisco Art Institute under Neil. SFAI still floundering, boards decided to merge. Merger went down, family conflict. 1989.	★
22:13	Helen asks Ken about his engagement with the college, esp. Steve Oliver. Lorne Buchman, president.	★
24:04	Steve's vision.	
24:37	Ken's thoughts on where CCA is going now. Coherence.	
26:57	Curriculum & education of students. Acquired strength.	
28:20	Helen asks Ken to comment on presence of college today.	
29:32	Complexity of art & design. Bearing witness.	★
30:37	Preserving CCA student identity, hasn't changed.	
32:23	Ken shares how he'd like to be remembered.	★
33:26	Role of Teooh Bruce.	★
34:24	David Kirshorn.	★