

FINE ARTS • CRAFTS • COMMERCIAL ART • TEACHER TRAINING • GRADUATE DIVISION

california
college
of arts
and crafts

summer session

1948



BROADWAY AT COLLEGE

42nd

summer

session

college of arts and crafts

state accredited

july 6 to august 13

1948

AVENUE • OAKLAND 18 • CALIFORNIA • TELEPHONE: HUMBOLDT 3-3700



the college

The California College of Arts and Crafts will open its Forty-Second Summer Session as a reorganized and enlarged College. Established forty-one years ago as a progressive art institution, the College still maintains its leadership in well-grounded Art Education. This Summer a relatively new faculty of well known artists will offer a variety of courses ranging from fundamental search to advanced creative expression. The College, located at Broadway and College Avenue in Oakland, overlooks the San Francisco Bay and the Golden Gate

to the West. A scant half hour from San Francisco with its many art galleries and cultural activities, and a few minutes from the University of California, with its extensive facilities, this College is ideally situated for Summer study.

The work of the College is carried on in twenty-five well-equipped studios surrounded by a secluded garden campus. The services of an extensive Art Reference Library and visual aid center, a cafeteria and a students' supply shop are available to the Summer Session students.

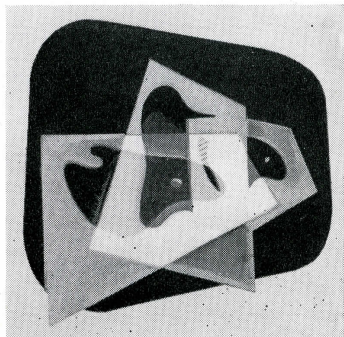
curricula


The College has the distinction of being the first fully accredited Arts and Crafts institution for men and women on the Pacific Coast. It is authorized to grant the following degrees: Bachelor of Fine Arts, Bachelor of Applied Arts, Bachelor of Art Education, Master of Fine Arts. It also offers three and four year certificates.

The California College of Arts and Crafts is one of the few Colleges which offer training toward the degree Master of Fine Arts. Full details may be had by writing or calling the Administration Office for the Bulletin of the Graduate School.

During the Summer Session, special opportunities described on the following pages are offered for public school teachers and artists as a featured service.

FROM AN
EXPERIMENTAL
MOVIE MADE
BY STUDENTS OF
THE COLLEGE





42nd summer session

A pleasant and enriching six weeks of the 1948 Summer are in store for you at the California College of Arts and Crafts. The cool, invigorating climate, the refreshing environment, and the abundant activity contribute to your enjoyment while pursuing interesting projects in the arts and crafts.

The intensive Summer Program has been especially designed to stimulate teachers and supervisors of art and to increase the proficiency of artists and craftsmen. Regular students and veterans who wish to follow some form of art as an ultimate career, may begin in the Summer, rather than in the Fall. Special provisions have been made for the training of children, young people, and others primarily interested in arts and crafts as an avocation.

The many facilities of this unique Art College are utilized to offer all participants in the Summer Session a series of laboratory experiences planned to develop new concepts and skills. The courses are not planned as a fixed sequence of drills but rather as a complete six-weeks-experience-unit to release the creative imagination and foster clear expression. The regular work of the 1948 Summer Session will be supplemented by field trips to the local art museums and other points of pertinent interest.

The California College of Arts and Crafts is inaugurating a new feature in the 1948 Summer Session—a group of Workshop Conferences. A specialist will begin each conference with an exposition of the central theme. All interested students are invited to participate in these stimulating group discussions.

SCHEDULED WORKSHOP CONFERENCES

Techniques—A New Attitude

Contemporary Art—Trends and Interpretations

Art Education—High School Art Curriculum

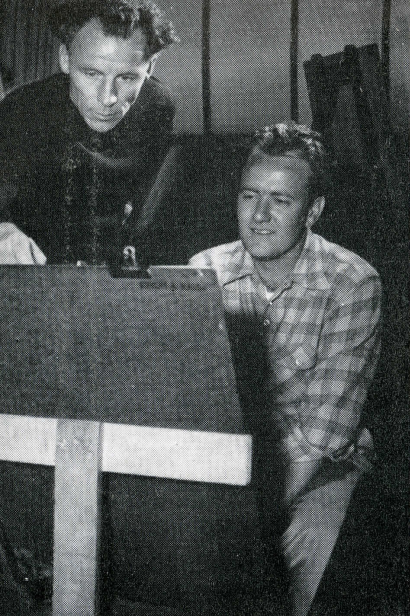
Aesthetics—The Place of Art in a World of Change

■ faculty

spencer macky

President of the College. Portrait painter. Graduate, National Gallery Painting School, Melbourne, Australia; Julian Academy, pupil of Jean Paul Laurens (1907-10); Atelier L'hôte, Paris (1926); Dean of Faculty and Professor of Painting and Drawing, California School of Fine Arts (1918-44); formerly Executive Director, San Francisco Art Association; Vice-President, San Francisco Art Commission; exhibited in Europe and the United States; represented in public and private collections.





victor de wilde

Figure and landscape painter. Studied in Belgium, at the California School of Fine Arts, California College of Arts and Crafts. One-man-shows and national exhibitions in all major cities of America.

FIGURE DRAWING 9-12

Study of the human figure from the model to express movement and form. Emphasis on interlocking structural relations of parts to create a unified whole.

BASIC DRAWING 1-4

Fundamentals of drawing, perspective, form and balance, as applied to the drawing of inanimate objects.

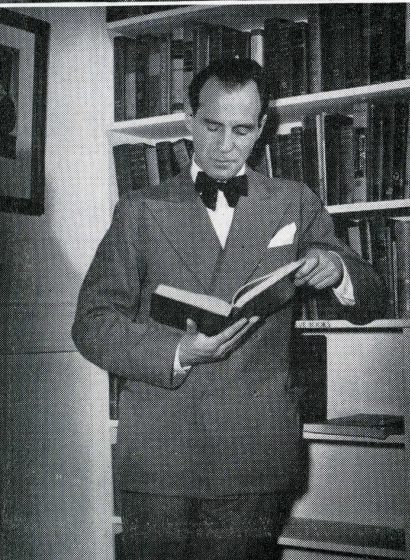


elah hale hays

Sculptress. Studied University of California, B.A., M.A., California College of Arts and Crafts, and abroad. Many medals and awards in national exhibitions. Bas reliefs, University of California, and works in private collections.

SCULPTURE WORKSHOP 1-4

Prerequisite: Modeling or Workshop. Stressing the formal values of three dimensional design. Various sculpture techniques—carving, casting, direct modeling in plaster and cement composition.

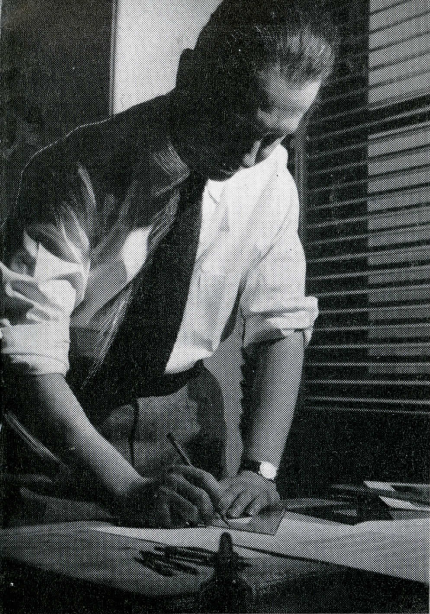


helmut hungerland

Professor of Aesthetics, writer, painter; Ph.D., University Berlin. Formerly faculty Stephens College, U.C.L.A. Trustee, American Society for Aesthetics, Asst. Editor, Journal of Aesthetics and Art Criticism.

SEMINAR IN THE THEORY OF ART Time to be arranged

Analysis of some of the major theories of art criticism in relation to contemporary artistic expression with consideration of the socio-cultural content in which both, the critical theories and the artistic activities, were evolved.



wolfgang lederer

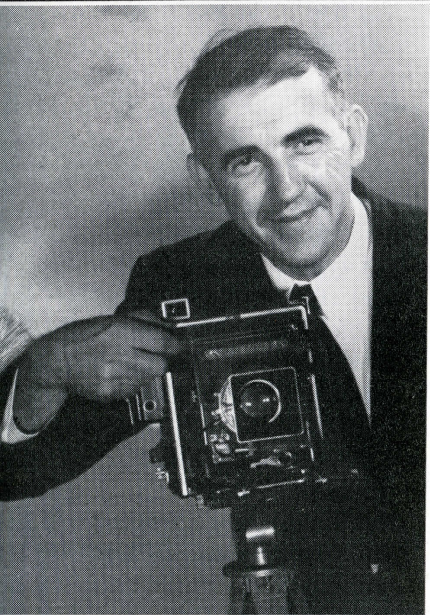
Designer, Illustrator. Studied Leipzig, Paris, Prague. Work for leading publishers (Vienna, Prague, Zurich, New York). Now art director Wine Publications, San Francisco. One-man-shows San Francisco Museum of Art, Heck Gallery, Vienna and others.

COMMERCIAL WORKSHOP 8-12

Projects in Advertising Art for Advanced students.

ADVERTISING DESIGN FOR TEACHERS 9-12

Elements of layout, lettering, typography, poster design. Lectures on reproduction processes. Special attention is given to problems which are suitable on the senior high school level.



louis miljarak

Painter, photographer, commercial artist. Studied at California College of Arts and Crafts, B.A.Ed., and with Hans Hoffman, Vaclav Vytlacil, Phil Paradise. One-man-shows and other exhibitions. Radio talks on photography.

STILL LIFE—WATERCOLOR 9-12

Emphasis on color—form development. Pictorial Composition.

PHOTOGRAPHY 1-4

Description of various cameras, their accessories and their use. Lighting, exposure, development and printing. Field trips.



alexander nepote

Dean of the Faculty. Painter. California College of Arts and Crafts, B.A.Ed., Mills College, M.A. Many exhibitions. James D. Phelan Award and other prizes. Represented: Metropolitan Museum; Section of Fine Arts, Washington; and private collections.

LANDSCAPE PAINTING 1-4

Advanced oil and gouache painting using the landscape motif. Field and studio work. Stress on picture construction and imaginative growth. Discussion of current thoughts in landscape painting.



ella w. parker

Designer. University of California, A.B. Instructor Household Art Department, University of California. Professional work in weaving, costume design, and costume construction.

WEAVING 1-4

Weaving instruction and analysis of traditional and modern weaving. Opportunity for students to carry out in yardage at least one original project. Four-harness foot and hand power looms are available.

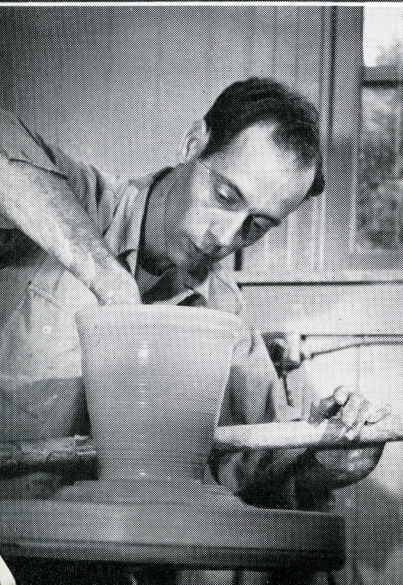


george post

Watercolor painter. Attended California School of Fine Arts. Exhibitions in many museums. Numerous prizes. Permanent Collections: Metropolitan Museum, San Diego Fine Arts Gallery, Seattle Art Museum, San Francisco Museum of Art, and others.

LANDSCAPE PAINTING 1-4

Painting directly from the landscape in Watercolor. Stressing composition through simplification of areas, contrast, and space development. Field trips to points around the Bay Region.



antonio prieto

Potter. Studied at California School of Fine Arts, Mills College; exhibited in Pacific Coast Ceramic Show (Purchase Prize 1944 and 1947), and other national exhibitions. Represented in Metropolitan Museum, New York.

CERAMICS 9-12 and 1-4

Latest ceramic techniques including wheel work, plastic mold making, and decoration. Basic glaze calculation and study of raw materials used in ceramics. Firing of the kiln. Special attention given to Ceramic Design.



carol purdie

Fashion illustrator and commercial artist. Studied at California College of Arts and Crafts. For twenty years Illustrator for Livingston Bros., San Francisco and with Garfield and Guild Advertising Agency.

LETTERING AND LAYOUT 9-12

Introduction to freehand and built up lettering. The uses of lettering and type in layout.

BASIC ADVERTISING ART 1-4

Advertising work from roughs, comprehensives, to finished art work with stress on practical and technical requirements.

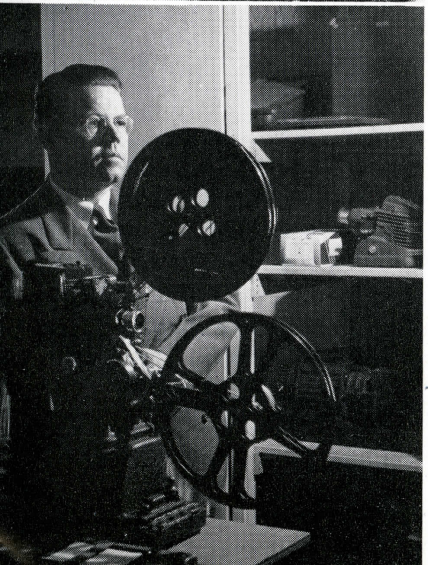


ralph c. seigle

Painter and commercial artist. Studied at Chouinard Art Institute. Designer of sets and costumes for stage and screen productions (Universal, R.K.O., Warner Bros.), of textiles and window displays. Paintings in many exhibitions.

DESIGN 1-4

Fundamental study of the abstract elements in designs; areas, shapes, lines, colors, space treatment and texture.

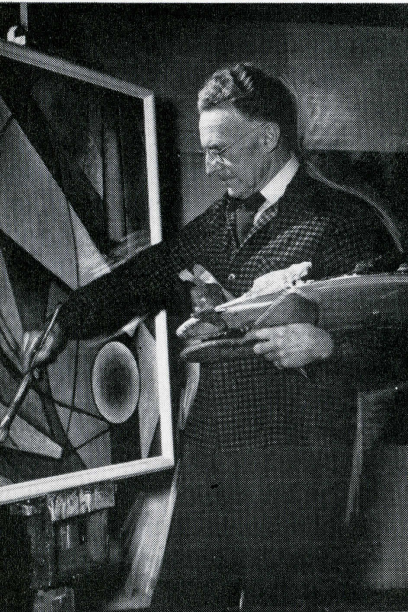
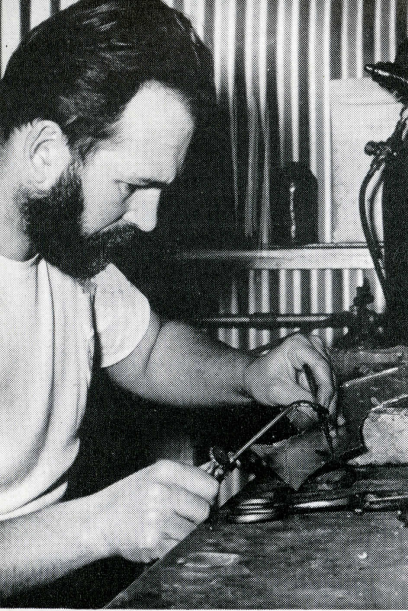


stewart m. thompson

Santa Barbara College, A.B. University of California, graduate study. Director of Audio-Visual Education, Richmond and Contra Costa County, 1938-1942. Training Film Coordinator, U. S. Army. Now Director of Audio-Visual Education, Richmond.

AUDIO-VISUAL WORKSHOP 9-12

A laboratory course in audio-visual aids to teaching; criteria of selection and evaluation; methods of operation; instruction and practice in making slides and other aids; previews of the newest audio-visual teaching aids.



c. robert winston

Jewelry designer and craft worker. University of California, B.A., M.A. Varied experience as instructor in crafts. Jewelry exhibited Seligmann Gallery, New York, University of Washington, Minneapolis.

METAL AND JEWELRY 9-12

Various phases of art metal and jewelry. Stone cutting and wax casting.

WORKSHOP 1-4

Functional design through kinesthetic appreciation of materials. Experimental manipulation of wood, stone, glass wire, and other materials.

hamilton wolf

Painter and lecturer. Studied National Academy of Design, Art Students League, Columbia University and in Paris. Numerous one-man-shows and prizes. Carnegie Institute exhibition; Pepsi-Cola exhibition.

ART FORMS—Their Analysis and Composition 8-9

Investigation of composition in contemporary and traditional painting, design and illustration. Original compositions will be developed.

ANATOMY AND FIGURE DRAWING 9-12

Thorough understanding of the skeletal and muscular structure of the human figure. Drawing from the living model. Study of anatomical charts.

GENERAL PSYCHOLOGY 8-9 (Unassigned)

Introduction to psychology. Includes such topics as drives and motives, emotions, learning, thinking and reasoning, personality, individual differences, applications of psychology to art.

All courses consist of instruction and studio work, meet every day Monday through Friday, and carry two units of credit.

summer session 1948

HOURS

COURSE

8 - 9

- 1b ART FORMS—Lecture (Mr. Wolf) Guild Aud.
- 60 GENERAL PSYCHOLOGY (Unassigned) Studio 11

8 - 12

- 145 COMMERCIAL WORKSHOP (Mr. Lederer)

9 - 12

- 11a FIGURE DRAWING (Mr. DeWilde) Guild E
 - 13 FIGURE DRAWING AND ANATOMY (Mr. Wolf) Guild Aud.
 - 30a, b STILL LIFE—WATERCOLOR (Mr. Miljarak)
 - 31 LANDSCAPE DRAWING AND COMPOSITION (Mr. Cox) Studio 8
 - 32 STILL LIFE—OIL PAINTING (Mr. Baumann) Studio 7
 - 40a, b LETTERING AND LAYOUT (Mr. Purdie) Studio 4G
 - 51 METAL AND JEWELRY (Mr. Winston) Studio 4D
 - 51a, b CERAMICS (Mr. Prieto) Studios 4ABC
 - 56a, b LEATHER AND BOOKBINDING (Miss Cook) Studio 4F
 - 111 HEAD CONSTRUCTION (Mr. Boratko) Studio 2B
 - 149x ADVERTISING DESIGN FOR TEACHERS (Mr. Lederer) Studio 11
 - 174 AUDIO-VISUAL WORKSHOP (Mr. Thompson) Studio 10
- 1 - 4
- 2a BASIC DRAWING (Mr. DeWilde) Studio 2A
 - 11a, b FIGURE DRAWING Guild E
 - 20 DESIGN (Mr. Seigle) Studio 11
 - 42 BASIC ADVERTISING ART (Mr. Purdie) Studio 4G
 - 50a WORKSHOP (Mr. Winston) Studio 5
 - 51a, b CERAMICS (Mr. Prieto) Studios 4ABC
 - 53 SILK SCREEN (Mr. Brown) Studio 12
 - 54 WEAVING (Mrs. Parker) Studio 4H
 - 131a LANDSCAPE PAINTING—WATERCOLOR (Mr. Post) Studio 9
 - 131b LANDSCAPE PAINTING—OIL AND GOUACHE (Mr. Nepote) Studio 2B
 - 150 PHOTOGRAPHY (Mr. Miljarak) Guild D
 - 155 SCULPTURE WORKSHOP (Mrs. Hayes) Studio 3B
 - 159 STAGE CRAFT (Mrs. Brezee) Guild Aud.

SPECIAL CLASSES

CREATIVE ART FOR CHILDREN

Berkeley 10-12 a.m., 1-3 p.m., June 21 to July 31 (Miss Bartlett)

287 SEMINAR IN THEORY OF ART

Graduate Students. Time to be arranged. (Dr. Hungerland)

199 SPECIAL STUDIES

For details see 1948 College Bulletin (Staff)

EVENING CLASSES

7:30 - 9:30

- 14a LIFE DRAWING (Mr. Yphantis) Guild E
- 2a BASIC DRAWING (Mr. Miljarak) Studio 2A

NOTE: Other Classes may be added.

regular session

The regular school year begins September 20 and ends in June. It consists of two terms of eighteen weeks each. Applications must be made in advance to assure entrance. Enrollment is limited. The 1948 College Bulletin and application will be sent on request.

gifts, bequests and scholarships

The California College of Arts and Crafts is an unendowed institution, having no regular income other than tuitions. As a non-profit educational corporation, its trustees are authorized to receive gifts, legacies, endowments, and scholarship funds. Under this charter provision the College has received generous donations from alumni and other benefactors who have wished to share in the work the College is doing, but the need considerably exceeds existing provisions and the establishment of additional scholarships, by gift or bequest, is invited.

entrance requirements

The California College of Arts and Crafts is co educational. Students of high school age or over will be admitted to the Summer Session without examination or transcript. Students who are enrolled or expect to enroll in the regular school year are subject to the regulations outlined in the 1948 College Bulletin, available on request.

To assure entrance, the application blank should be filled out and returned to the College immediately. The enrollment is limited.

The College has been approved by the Veterans' Administration for educational purposes under Public Law No. 16 and No. 346 (G.I. Bill of Rights). Veterans who enter for the Summer Session will be assured an opportunity to continue in the fall term.

summer tuition and fees

COURSES TAKEN SINGLE	UNITS	Fee for 6 Weeks
Lecture Course (8-9)	2	\$15.00
Half-day Class (9-12) or (1-4)	2	32.50
COURSES TAKEN IN COMBINATION		
One regular half-day class, plus lecture class	4	42.50
Two regular half-day classes	4	55.00
Two regular half-day classes plus lecture	6	65.00
Children's Class (Oakland Sec. 9-12) Course fee includes material	3 hrs.	25.00
Children's Class (Berkeley Sec. 10-12) Course fee includes material	2 hrs.	20.00
Evening School (Monday and Wednesday, 7:30-9:30)	1	12.50

PLEASE NOTE CAREFULLY:

All tuitions are payable in advance and are the same for all students, except where indicated for the Creative Art for Children only. There is no reduction for absence or late entrance. The College reserves the right to alter the time of a class, change instructor or to omit a class on the schedule.

model fees

Night School Life Class	\$2.00
Figure Drawing	4.00
Head Construction	4.00
Anatomy	4.00
Large Steel Locker Rent	1.00
Change of Program	2.00

laboratory fees

Metal and Jewelry	\$7.50
Photography	7.50
Weaving	7.50*
Tooled Leather and Bookbinding	1.00
Pottery and Ceramics	10.00†
Silk Screen	7.50*
Sculpture Workshop	5.00*
Workshop	5.00*
Stage Craft	5.00*

* Includes some supplies

† Includes all supplies

calendar

July 5	Registration for the Summer Session Guild Auditorium 9 a.m.—3 p.m. Meet instructors and purchase materials
July 6	Summer Session opens at 8 a.m.
August 12	Summer Session Open House, 7–10 p.m.
August 13	Summer Session ends at 4 p.m.
September 16, 17, 18	Registration for the Fall term 1948
September 20	Fall term opens
September 4, 1949	Fall term ends

administrative officers

SPENCER MACKY
President of the College

HAROLD D. CARTER
Coordinator

ALEXANDER NEPOTE
Dean of the Faculty

J. HALLEY COX
Director of Teacher Training
Chairman of School of Art Education

HELMUT HUNGERLAND
Chairman, Graduate Division

MERLE A. QUAIT
Registrar and Dean of Women

WILLIAM E. PARKER
Librarian and Dean of Men

administrative staff

DeFORREST HECOX
Accounting Officer

HELENE SMITH
Veterans' Coordinator

HELEN LINDER
President's Secretary

MARY WARREN
School Secretary

DOLORES MARTIN
Cashier

board of trustees

WILLIE OSBURN, President

PHILIP N. McCOMBS, Vice-President

MAURICE LOGAN, Secretary

MRS. WILLIAM J. McGEE, Assistant Secretary

HERMAN L. ENGELHARDT, Treasurer

HOWARD WILLOUGHBY, Chairman of Finance Committee

THOMAS P. BACON

EDGAR BUTTNER

JOHN U. CALKINS, JR.

HAROLD C. HOLMES

ELEANOR HUGHES

Alumni Representative

MRS. PAUL F. KOHLHAAS

HARVEY B. LYON

F. H. MEYER

President Emeritus

VAUGHN D. SEIDEL

CHESLEY M. WALTER

