



The Problem

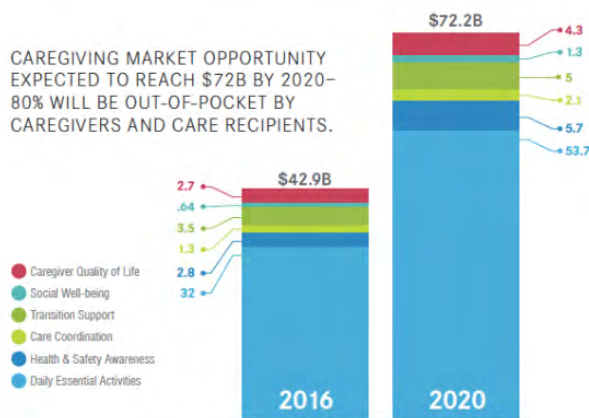
Unprepared, stressful and overwhelming

80% of our elderly are now choosing to age within their own home, and more than 50% are living on a budget of less than \$2,000 we developed a hybrid service that combines per month. Families often do not have regular access to experts, and lack and expertise. This makes the elder care journey stressful and overwhelming.

The Solution

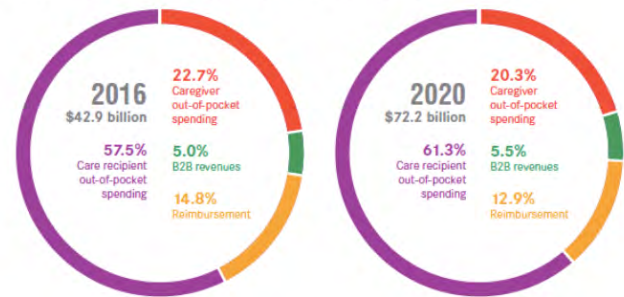
Unprepared, stressful and overwhelming

Looking at industry studies, trends, and interviewing geriatric specialists and families, we developed a hybrid service that combines person-to-person support with a online platform. Geriatric Care Managers develop a plan that will simplify and improve your elder care journey.



Yearly Revenue

REVENUE GROWTH AND REVENUE MODEL CONTRIBUTION



About OYA

Oya is an online care planning service that helps families plan and navigate their elder's care journey. We aim to make caring for elders simple, efficient, and stress free. Our online platform and dedicated elder care planners are available to families 24/7 so you can track and manage your elders' health, finances, insurance policies, and legal documents.

30

hours spent each month handling creating, sharing, and managing different aspects of care.

\$300

average amount saved each month using OYA

11

number of apps, in-home support websites visited

OYA helps you maintain control when there are so many unknowns with

Planning and Sharingg

Create, store and share legal documents. Waiting until an emergency can cause family disputes and hasty decisions.

The best price

We weigh your options and find the most affordable solutions for your family budget.

On-going Support

24/7 email and regular follow-up calls to adjust your plan if changes have occurred and to provide the most relevant recommendations.