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California College of Arts and Crafts
Career Services
Student Life Office
5212 Broadway, Oakland 94618
510.594.3666
HOMEMADE

Career Services and Alumni Council present
4th annual
**career
day**



Saturday
April 10
9 am - 12:45 pm
Nahl Hall
Oakland Campus

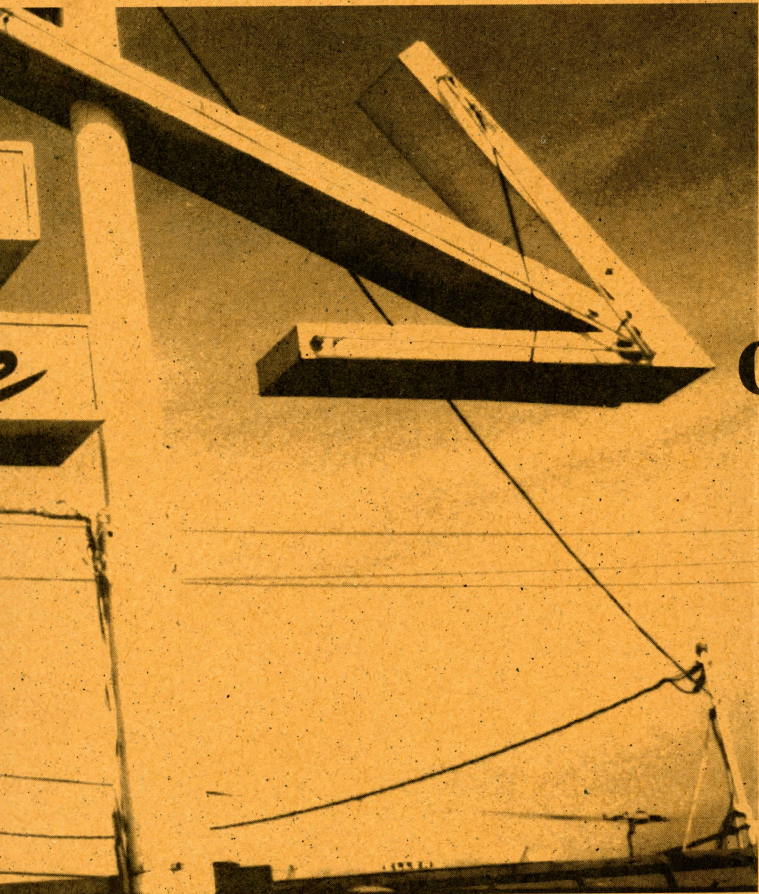
California College of Arts and Crafts

ccac



Building a career as a visual artist

Bay Area panelists address commonly expressed concerns about starting up and maintaining a fine arts career.



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Schedule For The Morning

- 9:00 Coffee, bagels, sign-in
- 9:30 First Panel – Getting Your Work Exhibited
- 11:00 Break
- 11:15 Second Panel – Creative Jobs for Studio Artists
- 12:45 Career Day ends



Getting Your Work Exhibited

9:30 - 11:00 am

Approaching galleries and alternative spaces to exhibit work is critical to the fine artist.

Learn how to focus on finding appropriate space for your work. Once you have a show, how can you use that exhibition to maximize your exposure?

Kerri Condron

Art consultant, Artsource Consulting, a San Francisco business that works with individuals, businesses, and public entities to advise on art acquisition and exhibition programs.

Suzanne Baizerman

Studio artist, teacher, writer and museum professional; curator of decorative arts at The Oakland Museum of California.

Katrina Traywick

Owner, director, Traywick Gallery, Berkeley.

Rachel Osajima

Director, exhibition program, Richmond Art Center, Richmond.

HOMEMADE SANDWICHES

Creative Jobs for Studio Artists

11:15 am - 12:45 pm

Which strategies and resources help the fine artist to build and maintain a fulfilling career? How do fine artists successfully design their lives in order to continue making work in the face of financial realities?

Hershell West

Arts instructor, muralist, painter, arts advocate.

TO GO

Remi Kubel

Recently graduated CCAC MFA, Sculpture, ten years experience creating, managing small business producing environmentally conscious jewelry, sculpture, and gift items.

Ann Morhauser

Sixteen years of business designing tabletopware, creative force behind Annieglass, Inc., Watsonville, California.

Randolph Belle

Painter, coordinator Artreach Program at Richmond Art Center; owner, arts and business resource center — Oakland Art Dot Com.

TO GO

Sign up for this free event at the Student Life Office or reserve a space by leaving your name and telephone number with the receptionist in the Student Life Office.

CCAC: 510-594-3666

For further information, call

Carol Hyman, career advisor:

510-594-3673