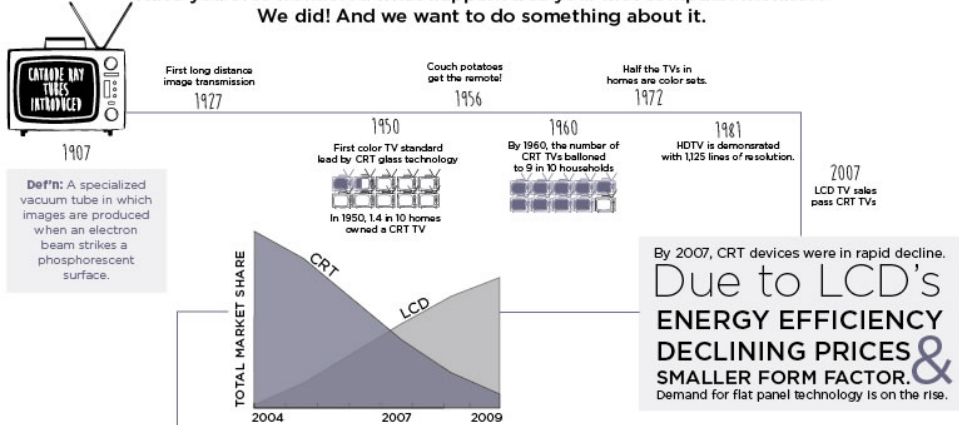




Have you ever wondered what happened to your first computer monitor?
We did! And we want to do something about it.



FIRECLAY TILE

CRT

RECYCLED GLASS TILE

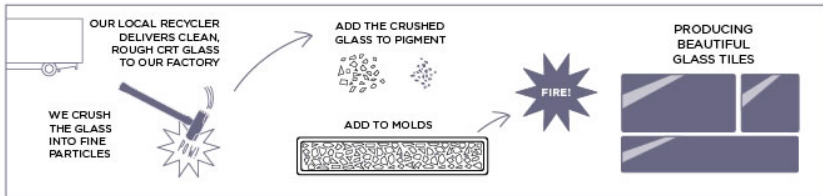
SO, WHERE IS IT GOING?



Recyclers have stockpiled an astonishing **860 MILLION** pounds of CRT glass

TODAY CRTs comprise **60%** of e-waste in U.S. recycling programs

WHAT CAN WE DO ABOUT IT?
THE FIRECLAY TILE PROCESS



= **40%** CRT GLASS = **15.5 LBS** CRT GLASS = **4 SQ FEET** OF TILE!

Therefore...
ONE 50 SQ FOOT BACKSPLASH = **13 DEVICES!**



LET'S MAKE SOMETHING COOL TOGETHER

made exclusively with e-waste from cathode ray tube television sets and computer monitors. This type of glass is typically unable to be recycled and therefore ends up in landfills.

FIRECLAY TILE is a San Francisco Bay Area tile manufacturer that specializes in using recycled materials and sustainable processes.

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