
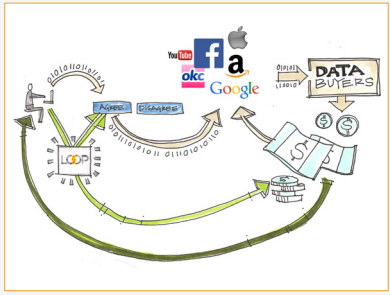


data is the new currency



**LOOP**

own  
your  
data  
universe

meet andrea





Hi I'M ANDREA— I'D LIKE TO KEEP MY DATA PRIVATE.

I WANT TO FEEL IN CONTROL, FEEL RELIEF AND CONFIDENCE!




Hello

log in  
to your  
Loop  
dataprint

Step 1

what  
you  
use  
online



continue

Step 2



generate your  
data baseline

Step 3

choose  
your  
next  
step



continue

Step 4

keep:  
welcome  
to  
Loop™



Step 5

tell  
loop  
what to  
keep



submit

andrea's takeaway

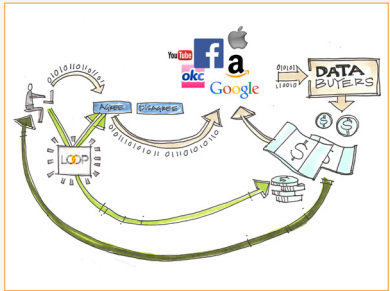
control  
relief  
confidence



data is the new currency

**LOOP**

own  
your  
data  
universe



meet kelly

HI I'M KELLY - I'D LIKE TO USE MY DATA AND HAVE ACCESS TO IT'S VALUE!

I WANT TO FEEL EMPOWERED, FEEL IN CONTROL, AND A NEW REVENUE STREAM!

**Step 1**

what you use online

continue

**Step 2**

generate your data baseline

**Step 3**

choose your next step

continue

**Step 6**

aggregate value of health loops

**Step 5**

your health data loop

**Step 4**

use: welcome to Loop™

**Step 7**

estimated loop return

join

**Step 8**

join this health loop

welcome

kelly's takeaway

empowered  
new revenue stream  
control

