

CCA Oral History Project
Log Notes

Interviewer Name: Helen Frierson
Storyteller Name: Ken Davids
Date: 5/23/14
Time: 2pm

1:10	Helen lets Ken know she's happy to discuss 1970's and 1980's period of college.	
1:42	1980-1988 key transition. Started teaching as instructor. Publishes novel with Grove Press, became Assistant Professor. Returned 1970 after 2 years in Hawaii.	*
3:36	Interest in coffee, business, and writing.	
4:18	Ken started extension program, grew. Increase of duties and responsibilities.	*
5:22	Describes Harry Ford's leadership style.	*
6:18	1980 Ken became acting vice president for instruction. Saw our publications and marketing. Re-wrote Faculty Handbook. Curriculum overhaul, core program and first year program.	
8:52	Steven Oliver approached Ken re: plans to change things. Remove Harry Ex Ford from presidency, Ken report directly to Board w/ business person as acting president.	**
11:49	"Actions that were on track came to fruition that year". Core program boost to retention. 1984-85	*
13:45	Declared retrenchment for a year (reduction in salary).	
14:39	Neil Hoffman prevails in search for new president.	*
15:30	With Neil, able to focus on curriculum and education. Myth of "Ken saving the school." Didn't just hold it together, kept moving forward. Importance of expanding to San Francisco. Acquired Architecture program.	*
16:40	Ken's relationship with Neil. Value of general education.	*
19:04	1990 Ken returned to teaching. Established as writer on coffee.	*
20:00	Board & merger with San Francisco Art Institute under Neil. SFAI still floundering, boards decided to merge. Merger went down, Faculty conflict. 1989.	*
22:13	Helen asks Ken about his engagement with the college, esp. Steven Oliver. Lorne Buchman, president.	*
24:04	Steve's vision.	*
24:37	Ken's thoughts on where CCA is going now. Coherence.	
26:57	Curriculum and education of students. Acquired strength.	
28:20	Helen asks Ken to comment on presence of college today.	

29:32	Complexity of art and design. Bearing witness.	*
30:37	Preserving CCA student identity, hasn't changed.	
32:23	Ken shares how he'd like to be remembered.	*
33:26	Role of Tecoah Bruce	*
34:24	David Kirshman	*